

CONTRIBUTING ORGANIZATIONS

The following organizations show their support of this travel industry guidance, which will be shared with the entire travel industry and expanded upon by each sector as necessary. These organizations and their members, described below, represent the majority of the \$2.6 trillion U.S. travel industry.

U.S. TRAVEL ASSOCIATION®

U.S. Travel Association is the national, non-profit organization with more than 1,100 member organizations representing all components of the travel industry—including transportation, lodging, retail, recreation and entertainment and foodservice—across all travel segments: meetings, leisure, business, incentive and trade shows.



The Airports Council International-North America (ACI-NA) is the voice of North American airports, representing local, regional and state governing bodies that own and operate commercial airports in the United States and Canada. ACI-NA is the largest of the five worldwide regions of the Airports Council International (ACI), representing more than 300 airports operating in the United States and Canada and nearly 400 aviation-related businesses.



AAAE is the world's largest professional organization for airport executives, representing thousands of airport management personnel at public-use commercial and general aviation airports. AAAE's members represent nearly 875 airports and authorities, in addition to hundreds of companies and organizations that support airports.



Airlines for America®
We Connect the World

Airlines for America advocates on behalf of its members to shape crucial policies and measures that promote safety, security and a healthy U.S. airline industry. We work collaboratively with airlines, labor, Congress, the Administration and other groups to improve aviation for the traveling and shipping public. A4A vigorously advocates on behalf of the American airline industry as a model of safety, customer service and environmental responsibility and as the indispensable network that drives our nation's economy and global competitiveness.



AAHOA is the largest hotel owners association in the nation representing more than 19,500 members who own almost one in every two hotels in the United States.

CONTRIBUTING ORGANIZATIONS



**AMERICAN
GAMING
ASSOCIATION**

AGA membership includes commercial and tribal casino operators, U.S.-licensed gaming suppliers, financial institutions, destination marketing organizations, food and beverage suppliers, and other key stakeholders in the gaming industry.



Brand USA is the nation's first public-private partnership responsible for promoting the United States as a premier travel destination. Since its founding, Brand USA has worked in close partnership with more than 900 partner organizations to promote all 50 states and U.S. territories to visitors from around the world.



AHLA is the singular voice representing 27,000 members in every segment of the hotel industry including major chains, independent hotels, management companies, REIT's, bed and breakfasts, industry partners and more.



CLIA is the world's largest cruise industry trade association, representing more than 50 cruise lines, from ocean to specialty cruise ships which comprise more than 95% of global cruise capacity. CLIA also represents key suppliers and partners to the cruise lines and 15,000 Global Travel Agency and 25,000 Travel Agent Members who include the largest agencies, hosts, franchises and consortia in the world.



ARDA is the trade association for the timeshare industry. ARDA's membership comprises over 500 companies (both privately held firms and publicly traded corporations), which house 5,000-plus individual ARDA members.



Destinations International is the world's largest association of destination organizations with approximately 600 member organizations including almost 6,000 destination professionals from around the globe.



ASTA is the world's largest association of travel professionals representing travel advisors and the companies whose products they sell such as tours, cruises, hotels, car rentals, etc.

CONTRIBUTING ORGANIZATIONS



The Events Industry Council's 30+ member organizations represent over 103,500 individuals and 19,500 firms and properties involved in the events industry.



IAAPA is the premier trade association representing the attractions industry with over 6,000 member companies from over 100 countries.



IAEE is the leading association for the global exhibition industry representing over 12,000 individuals in 50 countries who conduct and support exhibitions around the world. IAEE members are directly involved in the planning, management, and production of exhibitions and buyer-seller events or those who provide products and services to the industry.



IAVM represents public assembly venues from around the globe, including managers and senior executives from auditorium, arenas, convention centers, exhibit halls, stadiums, performing arts centers, university complexes, and amphitheatres.



IFA is the world's largest membership organization for franchisors, franchisees and franchise suppliers, representing a community of over 1,400 brands.



IITA is the national nonprofit trade association representing the United States' international inbound travel industry. IITA members include inbound tour operators and suppliers (lodging companies, transportation, destinations, attractions, restaurants, etc.) from across the country.



The IMEX Group organizes two global trade shows in the meetings and events sector. Meeting industry suppliers from across the world are present at IMEX trade shows. Exhibitors include national and regional tourist offices, convention and visitor bureau, hotels, conference and exhibition centers, cruise lines, airlines, spa resorts, event management specialists and more.



Meeting Professionals International is the largest meeting planner and event planner industry association worldwide. MPI has a global community of 60,000 meeting and event professionals in 75 countries worldwide.

CONTRIBUTING ORGANIZATIONS



The National Restaurant Association is the largest foodservice trade association in the world representing more than 500,000 restaurant businesses.



USTOA is a professional association representing the tour operator industry. Its members are made up of companies who provide services worldwide but who conduct business in the U.S.



NTA is the leading business association for companies and organizations that serve customers traveling to, from and within North America. NTA represents 700 buyer members (tour operators and travel planners) and seller members (500 destinations and 1,100 tour suppliers).

U.S. Travel Association's

CEO ROUNDTABLE

U.S. Travel's CEO Roundtable is comprised of 28 travel executives from America's largest travel companies with revenues in excess of \$1 billion.



PCMA is the world's largest, most respected and most recognized network of business events strategists. PCMA's 7,000 members are industry leaders across North America, Europe, the Middle East and Asia.



The Destinations Council represents more than 350 destination marketing organization (DMO) and convention and visitors bureau (CVB) members of U.S. Travel Association.



SISO members include companies, corporations and other for-profit entities that own, produce or provide full-service management of "face to face" trade shows, consumer shows, expositions, conferences and /or similar events as a substantial part of their business. SISO's more than 195 members are a combination of large corporations and small entrepreneurial enterprises that produce over 3,500 events worldwide.



Meetings Mean Business is an industry-wide coalition comprised of over 60 members who showcase the undeniable value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities.

CONTRIBUTING ORGANIZATIONS



U.S. Travel Association
**National Council of
Attractions and Experiences**

The council represents organizations as diverse as national parks, iconic landmarks, shopping centers, entertainment venues, world-class attractions and sightseeing tours, who are also members of U.S. Travel Association.



U.S. Travel Association
**National Council of
State Tourism Directors**

The National Council of State Tourism Directors (NCSTD), a council within the U.S. Travel Association, represents the leadership from all 50 states, the five U.S. territories and the District of Columbia.