

# LETTER TO THE EDITOR:

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## The Travel Industry Needs Relief Today

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Travel and tourism is an integral part of the **[your city/state]** economy, encompassing more than **[x number of travel businesses]** and a workforce of **[x number]**.

The unprecedented public health crisis we're facing right now has ground travel to a halt and put the businesses and workers who rely on visitor spending in peril.

**[Your organization]** exists to promote business and leisure travel to visitors around the country and the world, and those visits fuel the local economy and jobs. The travel industry businesses that contribute so much to our community, most of them small businesses, simply cannot weather this storm on their own.

Our broader industry has called on Washington to establish a fund to keep workers employed, provide emergency liquidity for travel businesses to remain open, and bulk up the Small Business Administration loan program. Congress must act today to ensure the **[your community]** travel industry and its **[xx number of workers]** can sustain themselves through this painful economic period.

Your Name, Your Title

Your Business