SPONSORSHIP OPPORTUNITIES

APRIL 1-2, 2020 | RENAISSANCE WASHINGTON, D.C. DOWNTOWN HOTEL

ASSOCIATION CONTACT:
Ben Cowlishaw
Manager, Grassroots and PAC
202.218.3653 | bcowlishaw@ustravel.org

CORPORATE CONTACT:
Malcolm Smith
Senior Vice President, Business Development
202.408.2141 | msmith@ustravel.org
DESTINATION CAPITOL HILL

Destination Capitol Hill is the travel industry’s premier legislative fly-in, organized by U.S. Travel Association.

The event will bring travel leaders from across the country to Washington, D.C. to educate policymakers about the power of travel. The program combines a legislative day on Capitol Hill with advocacy training, guest speakers and peer-to-peer networking. Destination Capitol Hill will provide delegates with opportunities to learn about upcoming legislation that impacts travel, network with key influencers and travel industry professionals and meet with members of Congress to stress the importance of travel as an economic driver. Destination Capitol Hill is part of U.S. Travel’s Spring Meetings Week.

TARGET AUDIENCE PROFILE
On average, 250-300 travel industry leaders attend, including destinations, attractions, transportation companies and association partners.

DATES AND LOCATION
April 1-2, 2020
Renaissance Washington, D.C. Downtown Hotel

SPONSORSHIP OPTIONS
Show your support and alignment as a Title Sponsor, Industry Leader or Networking Reception Sponsor.
TITLE SPONSOR

Limited opportunities available

- Sponsor shall be acknowledged as a “Title Sponsor” for the duration of the Event.
- Company name, logo and link on U.S. Travel/DCH website indicating “Title Sponsor.”
- Logo included in all pre-conference promotions, providing contract is completed prior to press time.
- All signage to include sponsor logos.
- A graphic image to be prepared by U.S. Travel Association, DCH and sponsor logos will be displayed on the main video screen during the program.
- Listing in Delegate Registry of registered attendees.
- Logo placement and listing in the delegate handbook and the Congressional Directory.
- Logo included on event slideshow.
- Opportunity to provide on-stage remarks (up to three minutes).
- Three (3) complimentary registrations.

$5,500

NETWORKING RECEPTION

Wednesday, April 1 – Limited to one sponsor

- Sponsor shall be acknowledged as “Networking Reception Sponsor” Wednesday, April 1.
- Company name, logo and link on U.S. Travel/DCH website indicating “Networking Reception Sponsor.”
- All signage to include sponsor logos.
- A graphic image to be prepared by U.S. Travel Association, DCH and sponsor logos will be displayed on the main video screen during the program.
- Listing in Delegate Registry of registered attendees.
- Logo placement and listing in the delegate handbook and the Congressional Directory.
- Logo included on event slideshow.
- Ability to provide branded items such as napkins.
- Three (3) complimentary registrations.

$5,000

INDUSTRY LEADER

- Logo placement on website.
- Two (2) complimentary registrations.
- Logo placement and organization listing in delegate handbook and the Congressional Directory.
- Logo included on event slideshow.

$1,750

Please note that we must receive logo by February 24, 2020 in order to be included in Congressional Directories.
DESTINATION CAPITOL HILL SPONSORSHIP OPPORTUNITIES

On-Stage Remarks and Event Slideshow

Networking Reception

Event Signage

NOTE: All prices are subject to change. Sponsorships are subject to print and production deadlines.