



U.S. Travel Association

**Destinations Council**

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**SPONSORSHIP**  
*Opportunities*

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2019

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**U.S. TRAVEL**  
ASSOCIATION

## DESTINATIONS COUNCIL

The Destinations Council represents more than 350 U.S. Travel Association destination marketing organization (DMO) and convention and visitors bureau (CVB) members, whose purpose is to enhance the effectiveness of DMO professionals through the annual program of work created by the Destinations Council's Board of Advisors.

The Destinations Council connects DMOs and CVBs and serves as champions who support and assist U.S. Travel in its national grassroots advocacy efforts. Educate and network, advocate, and inform are the main task forces that drive the council's initiatives.

### TARGET AUDIENCE PROFILE

Average attendance: 20-25; exclusive to Destinations Council board members.

### DATES AND LOCATION

#### Spring Board of Advisors' Meeting

Washington, D.C.

April 9, 2019

#### Summer Board of Advisors' Meeting

Austin, Texas

August 17, 2019

#### Fall Board of Advisors' Meeting

TBD

November 2019

SPONSORSHIP OPTIONS		
<b>Breakfast</b>	<ul style="list-style-type: none"> <li>• Branding throughout breakfast.</li> <li>• Recognition and an opportunity to address the audience.</li> <li>• Attendance at breakfast.</li> <li>• Distribution of collateral material and signage.</li> </ul>	\$2,500
<b>Lunch</b>	<ul style="list-style-type: none"> <li>• Branding throughout lunch.</li> <li>• Recognition and an opportunity to address the audience.</li> <li>• Attendance at lunch.</li> <li>• Distribution of collateral material and signage.</li> </ul>	\$2,500
<b>Dinner</b> <i>(excluding the ESTO dinner)</i>	<ul style="list-style-type: none"> <li>• Branding throughout dinner.</li> <li>• Recognition and an opportunity to address the audience.</li> <li>• Attendance at dinner.</li> <li>• Distribution of collateral material and signage.</li> </ul>	\$5,000
<b>Collateral Room Drop</b>	<ul style="list-style-type: none"> <li>• Deliver an amenity and messaging to all delegates via room drop at the host hotel.</li> <li>• Attendance at breakfast.</li> </ul>	\$2,500



Thank you for your interest in U.S. Travel Association.

NOTE: All prices are subject to change. Sponsorships are subject to print and production deadlines.