Disney Parks, Experiences and Products

US Travel Association: Operating in the New Normal
Sharon Siskie, SVP Commercial Strategy, Disney Signature Experiences
Reopening Disney Parks

May 11  Shanghai Disneyland
May 20  Disney Springs at Walt Disney World
June 18 Hong Kong Disneyland*
July 1   Tokyo Disneyland & Tokyo Disney Sea
July 9   Downtown Disney District at Disneyland Resort
July 11 & 15 Walt Disney World Theme Parks
July 15  Disneyland Paris

*Temporarily re-closed on July 15 following government guidance.
Disney Parks **Commitment** to Health & Safety Measures

1. **Health & Wellness**
   At Disney, our approach emphasizes a combination of measures to help reduce risk in the carefully managed environment of our parks and resorts.

2. **Cleaning & Disinfecting**
   We’ve updated our already high standards for cleanliness across our parks and resorts, with a special emphasis on areas such as attractions, queues, dining, lobbies, transportation and other common spaces.

3. **Technology Solutions**
   We’re tapping into Disney innovation to help promote health and safety for our guests and cast members.

4. **Cast Member Training & Workplace Safety**
   Safety starts with our cast, and we’ve adopted a number of new policies and practices for cast members at work.

5. **Working Together**
   Because we all share a responsibility for the health of our community, we’re giving our guests the resources they need to navigate our new policies and do their part.
FLEXIBILITY AND AGILITY
COMMUNICATION MATTERS
GUEST EXPERIENCE
Flexibility and Agility
Communication Matters
BE COOL
CHECK YOUR TEMP

MAINTAIN PROPER DISTANCE

WASHING YOUR HANDS IS SUPER

COVER UP DAHLING
IT'S NOT JUST STYLISH—IT'S SMART!
Thank you!

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