

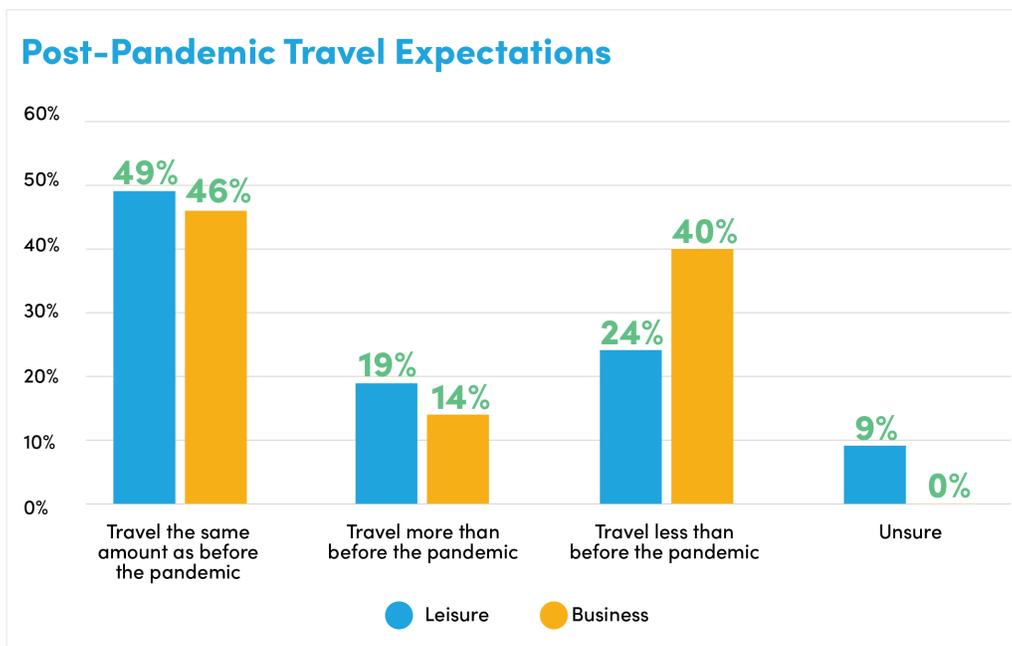
THE FUTURE OF TRAVEL MOBILITY: THE PUBLIC WEIGHS IN

Based on a recent survey of 2,000 American adults, the U.S. travel industry and the broader economy could be negatively impacted by Americans who say they are likely to travel less over the next two to five years.

However, the same respondents reported that if more sustainable, environmentally friendly travel options were readily available, they would be more likely to increase the amount they traveled.

TRAVELERS MAY REDUCE TRIPS FOLLOWING THE PANDEMIC

For example, data shows that **nearly one-quarter (24%)** of American travelers are planning to take fewer leisure trips than they did prior to the pandemic, and **four in 10 business travelers plan to travel less for business than they did before COVID-19**, before in-person meetings came to a standstill.



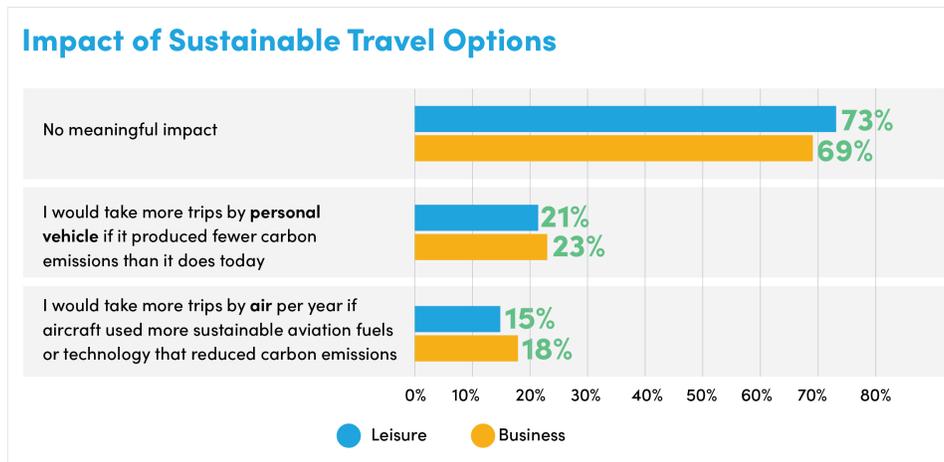
DEMAND COULD INCREASE IF TRAVEL WAS MORE SUSTAINABLE, SEAMLESS AND MODERN

The same survey showed that the demand for travel **would only increase** if Americans had access to more sustainable, seamless, secure, and modern travel options, such as:

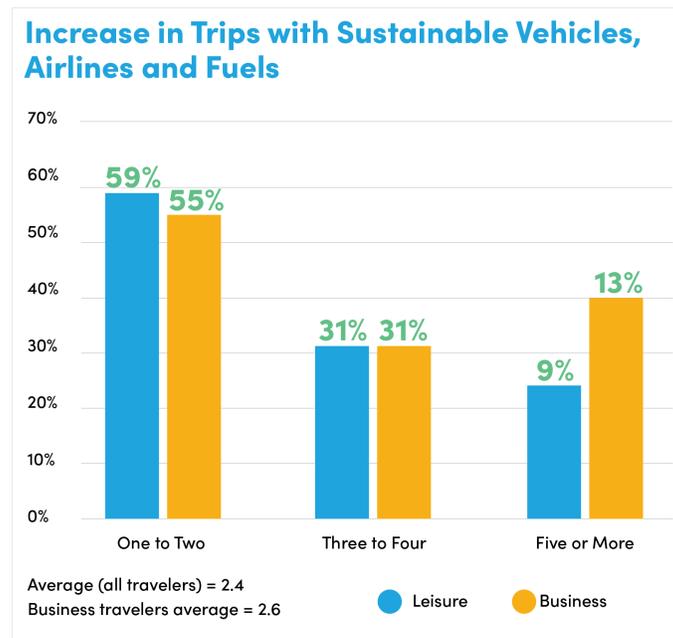
- Vehicles, airlines and fuels that produced fewer carbon emissions
- More efficient Transportation Security Administration (TSA) screening
- More modern and efficient transportation technologies such as the hyperloop or supersonic aircraft.

If travel were to increase by just 5% as a result of more sustainable travel options, it would **result in an additional \$50 billion in annual travel spending and \$130 billion in economic output—supporting roughly 850,000 additional American jobs.**

More than one in five American travelers (21%) said they would travel more by car if their personal vehicle produced fewer carbon emissions than it does today, and 15% would do the same for air travel.



The same travelers would take an average of **2.4 more auto trips a year** if there were more sustainable travel options that reduced carbon emissions—leading to a meaningful increase in travel.



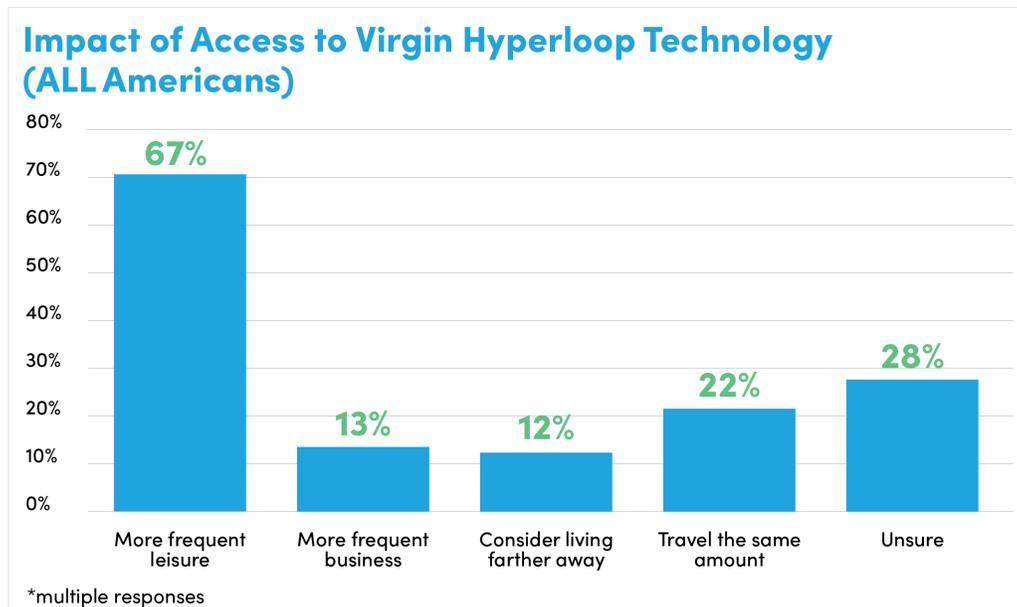
Greater access to more environmentally friendly travel options such as electric charging stations and electric rental car vehicles would have a positive impact on auto travel for more than four in 10 (41%) travelers and 45% of business travelers.



INNOVATIVE AND EMERGING TRAVEL

Additionally, emerging technologies that have the potential to greatly reduce travel times, such as the Virgin Hyperloop and Boom Supersonic aircraft, would **likely increase travel in the United States**.

- Over two-thirds of respondents (67%) say they would take more frequent leisure trips and 28% of business travelers would travel more for business if the Virgin Hyperloop technology was available to them.
- Close to half of air travelers (47%) say they would be likely to take more frequent leisure trips to far away destinations and 16% of business travelers would take more frequent business trips to far away destinations if Boom Supersonic aircraft technology was available.



Methodology: Ipsos poll conducted between October 15-18, 2021. For this survey, a sample of 2,022 adults age 18-65 from Ipsos using the probability-based KnowledgePanel® interviewed online in English. The poll has a credibility interval of plus or minus 3.3 percentage points for all respondents.

Note: Much of the analysis is based on a sub-sample of Americans who have traveled in the last 2-3 years (1,644 respondents).



Seamless and Secure Travel



Sustainable Travel



Innovative and Emerging Travel