

U.S. Travel's **Future of
Travel Mobility** 

2023

SPONSORSHIP OPPORTUNITIES

WEDNESDAY, NOVEMBER 15TH

UNION STATION
WASHINGTON, D.C.

*Put Your Brand at the Intersection of
Business Innovation and Smart Public Policy*

In Partnership With

CQ | **Roll
Call**

Official Card

**AMERICAN
EXPRESS**

The Future of Travel ***Mobility* brings together prominent travel industry CEOs, business leaders, elected officials and senior policymakers for an annual event focused on seizing the opportunities before us.**

The rapid evolution of mobility is profoundly shaping travel's future. Traveler demands, tech innovation and societal expectations are converging, accelerating the push for more sustainable, frictionless, secure and inclusive travel mobility.

Through in-depth, thought-provoking dialogue the second annual Future of Travel Mobility summit will explore critical topics impacting the next decade of travel mobility—and the policy change needed to seize the opportunities before us.

CONTACT

SHARI BAILEY

Director of Sponsorship

813.486.4277 • sbailey@ustravel.org

For more information, visit ustravel.org.

WATCH THE FOTM 2022 RECAP VIDEO



MEDIA PARTNER

The U.S. Travel Association is presenting *The Future of Travel Mobility* in partnership with CQ Roll Call.

TARGET AUDIENCE PROFILE

More than 200 attendees are expected, including members of Congress, senior Biden administration officials, congressional and administration staff, policy influencers, advocacy organization leaders, industry association executives and senior travel industry leaders. Top-tier national media outlets and Beltway press will cover the event.

DATE & LOCATION

WEDNESDAY, NOVEMBER 15, 2023

Union Station
50 Massachusetts Ave. NE
Washington, DC 20002

SPONSORSHIP OPTIONS

Show your support as a

- ▶ Title Sponsor
- ▶ Expert Panel Sponsor
- ▶ Networking Reception Sponsor / Networking Breakfast Sponsor
- ▶ Lunch Sponsor
- ▶ Wi-Fi Sponsor
- ▶ Supporting Sponsor
- ▶ Product/Tech Demo Sponsor

All sponsorship packages to follow can be customized. Our team is happy to work with you to create a sponsorship that is tailored to fit your needs.

Sponsorship Opportunities

TITLE SPONSOR \$100,000
(one available)

SOLD

**AMERICAN
EXPRESS**

- ▶ Sponsor shall be acknowledged as “Title Sponsor”
- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event signage
 - On-site event main screen display
 - Registration page *(includes link to sponsor URL)*
 - Event page on ustravel.org *(includes link to sponsor URL)*
 - Email promotions *(includes link to sponsor URL)*
- ▶ Participation by CEO or other senior executive in event programming as panelist. Sponsor to work with U.S. Travel to determine session placement and content.
- ▶ Up to **five (5)** complimentary registrations and reserved table at event
- ▶ Opportunity to provide collateral on tables or sponsor-provided bag/giveaway at registration
- ▶ On-site booth/table/interactive installation
- ▶ CEO quote in official event press release
- ▶ Acknowledgement as official card on social media + one sponsored post on Twitter (@Ustravel) on day of the event
- ▶ Inclusion of brief interview in official event video

TOTAL ESTIMATED IMPRESSIONS: 250,000*



* Plus incremental visibility from electronic communications and promotions.

PROGRAM SPONSOR \$25,000

(Limited and based on availability of program content)
See program for descriptions.

- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event signage
 - On-site event main screen display
 - Registration page (includes link to sponsor URL)
 - Event page on ustravel.org (includes link to sponsor URL)
 - Email promotions (includes link to sponsor URL)
- ▶ Inclusion as thought leader in program content (associated with a panel or speaker across our three content themes: Sustainable travel, Seamless and Secure Travel or Innovative Technology)
- ▶ Acknowledgement as official sponsor on social media + one sponsored post on Twitter (@Ustravel) on day of the event
- ▶ Inclusion in official event video
- ▶ **Three (3)** complimentary registrations and seat at reserved table
- ▶ Full page print ad or digital display package through CQ Roll Call (note: Roll Call to work with sponsor on exact timing of media, value of \$10,000)

TOTAL ESTIMATED IMPRESSIONS: 250,000*

NETWORKING RECEPTION SPONSOR \$20,000

(one available)

- ▶ Sponsor shall be acknowledged as “Networking Reception Sponsor”
- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event signage
 - On-site event main screen display
 - Registration page (includes link to sponsor URL)



U.S. Senator Rick Scott
R-FL
2022 Event



Sangeeta Naik
Global Head of Strategic Partnerships & Marketing
American Express Travel
2022 Event



Mitch Landrieu
White House Senior Advisor & Infrastructure
Implementation Coordinator
2022 Event

* Plus incremental visibility from electronic communications and promotions.

- ▶ Event page on ustravel.org (includes link to sponsor URL)
- ▶ Email promotions (includes link to sponsor URL)
- ▶ Branded napkins, table tentcards (U.S. Travel to work with sponsor on production)
- ▶ Acknowledgement as official sponsor on social media + one sponsored post on Twitter (@Ustravel) on day of the event
- ▶ Inclusion in official event video
- ▶ **Three (3)** complimentary registrations and seat at reserved table

TOTAL ESTIMATED IMPRESSIONS: 150,000*



William J. Hornbuckle
Chief Executive Officer and President
MGM Resorts International
2022 Event

LUNCH SPONSOR \$20,000 (one available)

- ▶ Sponsor shall be acknowledged as "Lunch Sponsor"
- ▶ Logo placement in promotional collateral including:
 - ▶ On-site event program
 - ▶ On-site event signage
 - ▶ On-site event main screen display
 - ▶ Registration page (includes link to sponsor URL)
 - ▶ Event page on ustravel.org (includes link to sponsor URL)
 - ▶ Email promotions (includes link to sponsor URL)
- ▶ Acknowledgement as official sponsor on social media + one sponsored post on Twitter (@Ustravel) on day of the event
- ▶ Inclusion in official event video
- ▶ **Three (3)** complimentary registrations and seat at reserved table

TOTAL ESTIMATED IMPRESSIONS: 150,000*



Alejandro Mayorkas
U.S. Secretary of Homeland Security
2021 Event



Pete Buttigieg
U.S. Secretary of Transportation
2021 Event

* Plus incremental visibility from electronic communications and promotions.

NETWORKING BREAKFAST SPONSOR \$10,000

(one available)

- ▶ Sponsor shall be acknowledged as “Networking Breakfast Sponsor”
- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event signage
 - On-site event main screen display
 - Registration page (includes link to sponsor URL)
 - Event page on ustravel.org (includes link to sponsor URL)
 - Email promotions (includes link to sponsor URL)
- ▶ Branded “Skin” (to be co-branded with FOTM and approved by U.S. Travel)
- ▶ Branded coffee cups (U.S. Travel to work with sponsor on production)
- ▶ Up to **two (2)** complimentary registrations
- ▶ Acknowledgement as official sponsor on Twitter (@Ustravel) on day of the event

TOTAL ESTIMATED IMPRESSIONS: 150,000*

WI-FI SPONSOR \$7,500

(one available)

- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event main screen display
 - Registration page (includes link to sponsor URL)
 - Event page on ustravel.org (includes link to sponsor URL)
 - Email promotions (includes link to sponsor URL)
- ▶ Branded tent cards on tables with wi-fi information
- ▶ Acknowledgement as official sponsor on Twitter (@Ustravel) on day of the event
- ▶ Up to **two (2)** complimentary registrations



Chrissy Taylor
President and CEO Enterprise Holdings
2022 Event



Robert Isom
CEO, American Airlines
2022 Event



U.S. Senator Shelley Moore Capito
R-WV
2021 Event

* Plus incremental visibility from electronic communications and promotions.

SUPPORTING SPONSOR \$5,000 (unlimited)

- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event main screen display
 - Registration page (includes link to sponsor URL)
 - Event page on ustravel.org (includes link to sponsor URL)
 - Email promotions (includes link to sponsor URL)
- ▶ Up to **two (2)** complimentary registrations

PRODUCT/TECH DEMO SPONSOR \$5,000 (three available)

- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event main screen display
 - Registration page (includes link to sponsor URL)
 - Event page on ustravel.org (includes link to sponsor URL)
 - Email promotions (includes link to sponsor URL)
- ▶ Product demonstration area*
 - Dedicated space in adjacent event space
 - Electrical, wifi, and 6x3 table included
- ▶ One (1) complimentary registration

** Technical requirements must meet venue approval. Weight specifications may apply.*



Past Event Speakers

2022

- **Mike Daher**, Vice Chair, US Transportation, Hospitality & Services, Deloitte
- **Rachel Devine**, Senior Vice President, Global Policy & Regulatory Affairs, Boom Supersonic
- **Stephen Gardner**, Chief Executive Officer, Amtrak
- **Jean Garriss Hand**, Vice President of Global ESG, Hilton
- **Patrick Goddard**, President, Brightline Trains
- **Ranking Member Sam Graves**, (R-MO), Ranking Member of the Committee on Transportation and Infrastructure, U.S. House of Representatives
- **William J. Hornbuckle**, Chief Executive Officer & President, MGM Resorts International
- **Robert Isom**, CEO, American Airlines
- **Brendan Jones**, President, Blink Charging
- **Mitch Landrieu**, White House Senior Advisor & Infrastructure Implementation Coordinator
- **Walt Leger**, Executive Vice President & General Counsel, New Orleans & Company
- **Alex Menotti**, Head of Corporate & Government Affairs, LanzaJet
- **Carlos Monje, Jr.**, Under Secretary of Transportation for Policy, U.S. Department of Transportation
- **Sangeeta Naik**, Global Head of Strategic Partnerships & Marketing, American Express Travel
- **Lisa Sullivan**, Executive Vice President, Travel & Transport, IDEMIA
- **Chrissy Taylor**, President and CEO, Enterprise Holdings
- **Gil West**, Chief Operating Officer, Cruise
- **Laurence Wildgoose**, Assistant Administrator for Policy, International Affairs, & Environment, Federal Aviation Administration
- **Kevin Yoder**, Partner, HHQ Ventures

2021

- **Ed Bastian**, CEO, Delta Air Lines
- **Joe Ben Bevirt**, Founder and CEO, Joby Aviation
- **Austin Brown**, Senior Director for Transportation Emissions, White House Office of Domestic Climate Policy
- **Pete Buttigieg**, U.S. Secretary of Transportation
- **U.S. Senator Shelley Moore Capito**, R-WV
- **Todd Davidson**, CEO, Travel Oregon
- **Representative Deborah Dingell**, D-MI
- **Josh Giegel**, CEO and Co-Founder, Virgin Hyperloop
- **Representative John Katko**, R-NY
- **Alejandro Mayorkas**, U.S. Secretary of Homeland Security
- **Vik Krishnan**, Partner, McKinsey & Company
- **Kevin McAleenan**, Former Acting United States Secretary of Homeland Security, Chairman and CEO, Pangiam
- **Denise Naguib**, Vice President, Sustainability & Supplier Diversity at Marriott International
- **Mark Reuss**, President, GM
- **Blake Scholl**, Founder and CEO, Boom Supersonic
- **Anne Smart**, Vice President of Public Policy, ChargePoint

**All photographs are scenes from the 2022 Future of Travel Mobility Conference.*

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