Letter to the Editor:

**SMALL, TRAVEL-RELATED BUSINESSES NEED HELP. NOW.**

I own **[your businesses]** in **[your community].** We are not a large corporation with deep coffers. We are a small **[family-owned]** business that we started because we love **[your community]** and wanted to contribute to its economy **[and share with the world why [this city/state] is such a great place to experience.]** In doing so, we’ve employed **[dozens, hundreds]** of local workers over the years.

Our company’s workforce is imperiled by the coronavirus crisis, as are those of **[dozens, hundreds]** of similar businesses in the region—through no fault of our own. Operations have ground to a halt.

Like 83% of all travel industry companies, we are a small business. Taking care of our employees will always be our top priority, but the hard fact is we cannot continue supporting them through this disaster without relief.

Our broader industry has called on Washington to establish a fund to keep workers employed, provide emergency liquidity for travel businesses to remain open, and bulk up the Small Business Administration loan program. Congress must act today to ensure that travel industry workers can weather this painful period—and that small businesses like mine remain the backbone of our community during and after this unprecedented health crisis.

Your Name, Your Title

Your Business