## READY? SO ARE WE.

## Let's GOThere

## SAMPLE SOCIAL LANGUAGE

This sample language can be used several ways: as plug-and-play for your social channels to make engagement as easy as possible or as inspiration for you to create your own posts and images that align with campaign tone while also fitting your brand voice.

Let's not spend another day in the ordinary Let's trade our routine for an itinerary. and go find the extraordinary. #LetsGoThere **#LetsGoThere** Let's stop dreaming and start exploring. Let's discover a new place to become inspired. #LetsGoThere **#LetsGoThere** Let's not wait to soak up summer. Let's feel excitement again. #LetsGoThere #LetsGoThere Let's [hit the highway / take to the skies] and Let's turn our bucket list into a summer to-do fill our suitcase with memories. #LetsGoThere list. #LetsGoThere Let's reclaim time lost and renew our sense of Let's make up for lost time. Let's not only make adventure. #LetsGoThere plans... **#LetsGoThere** Let's make this the moment we've been Let's stop just talking about where we want to dreaming about. #LetsGoThere go and what we want to do. #LetsGoThere Let's experience the joy of waking up Let's reconnect in person where we've been someplace new. #LetsGoThere longing to go. #LetsGoThere Let's break away from the ordinary. From [UNIIQUE BUSINESS] to [LANDMARK], we Let's not wait another minute. #LetsGoThere offer plenty opportunities for a change of

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Let's stop wondering and start wandering—

adventure is just ahead. #LetsGoThere

place. #LetsGoThere

PROMO]. #LetsGoThere

Let's stop making promises and start making

them happen. We can help: [DEAL OR