



## Sample Consumer Outreach Materials B2C Email/Newsletter Copy

*Add the Let's Go There, Soon logo on your consumer emails, communications and newsletters alongside copy that inspires planning for future trips.*

[Download editable version >](#)

- We all need something to look forward to again and nothing is more exciting than planning that next perfect getaway. And when the time is right for you, we're here to provide inspiration. Let's go there, soon.
- It's time to feel the feeling of anticipation again. As a proud supporter of the Let's Go There campaign, we are here to help you make some plans, to have something to look forward to again. So, let's go there, soon.
- We have so much to do, explore and experience in our own backyard, and we have just the inspiration to help you plan. Let's go there, soon.