



Sample Consumer Outreach Materials | B2C Website Copy

Incorporate the Let's Go There, Soon logo onto your website with the sample copy below or consider creating a dedicated landing page for the Let's Go There, Soon campaign that includes inspirational imagery and itineraries.

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We all need something to look forward to. It's time to feel that feeling once again because there is nothing more exciting than planning that next perfect **getaway**. Right now, exploring our backyard safely is a way to support our community and when the time is right, we look forward to welcoming back visitors, too.

B2C Webpage Boilerplate:

We are proud to be a supporter of the Let's Go There campaign, joining the collective travel industry, including brands and organizations, from airlines to hotels and resorts, travel advisors, car rentals and theme parks, across every state and city in the U.S. to reignite America's sense of wanderlust. We are all working together to inspire your next great adventure and ensure your future trips are as healthy and safe as possible.

Let's Go There, Soon. When it's time for you, we'll be ready.