



Banner Image Instructions

Banner images for the Let's Go There campaign are available in three standard sizes: 160x600, 300x250 and 728x90.

Each banner is animated using a pre-built HTML5 file, which is pulled from a zip file with five parts. To view the banner and upload to a website, both folders must be unzipped.

Inside each zip file, you will find:

1. **background-1.jpg** – 1st image you see in the banner, pre-sized for retina display resolution
2. **background-2.jpg** – 2nd image you see in the banner, pre-sized for retina display resolution
3. **index.html** – HTML5 that loads and animates the banner
4. **lets-go-there-mask.png** – Mask on white that scales over the image
5. **sprite.png** – All copy and buttons sized for retina display resolution
6. **Optional iframe snippet** – Available if you prefer to host via <iframe> HTML code

Note: Banner images are also available for download as a GIF for websites or newsletters.

If using the iframe snippet, you will need to first open the file in a code reader like Adobe Dreamweaver. Then save the other elements of the zip file into the proper directory in your website and add the correct links into the iframe code.

[Click here](#) to learn more about how to add an HTML5 banner to your website.

[**DOWNLOAD HTML5 Banner Images >**](#)

[**DOWNLOAD Banners as GIF >**](#)