

WHEN IT'S TIME FOR YOU, WE'LL BE READY

Let's GO There, Soon

SAMPLE SOCIAL MEDIA GUIDE

This guide can be used several ways: as plug-and-play for your social channels to make engagement as easy as possible or as inspiration for you to create your own posts and images that align with campaign tone while also better fitting your brand voice. Copy here is specifically focused on providing inspiration.



Nothing can stop us from dreaming and **DESTINATION** has plenty of inspiration. We are proud to support the **@LetsGoThereCoalition** and remind Americans the benefits of planning ahead for future trips. **#LetsMakePlans**



Take a moment to start dreaming about that getaway you are longing to take. Working with the **@LetsGoThereCoalition**, we are providing all the inspiration you need to get you planning for travels ahead. **#LetsMakePlans**



Dreaming of your next getaway? Alongside the members of the **@LetsGoThereCoalition**, we are proud to offer you endless inspiration as you make plans for all your future trips. **#LetsMakePlans**



The simple act of planning can improve happiness and reduce stress. Grab a map and dream about your next adventure to look forward to. **#LetsMakePlans**



Your next adventure is waiting. Get one step closer and plan the ultimate itinerary. When the time is right for you, we'll be ready to make it happen. **#LetsMakePlans**



Reignite your sense of wonder. Start dreaming about the perfect vacation. We have plenty of inspiration. **#LetsMakePlans**

Follow the movement on Facebook and Instagram at **@LetsGoThereCoaliton** and on Twitter at **@LGTCoalition**.

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