



Benefits Overview by Membership Level

	CHAIRMAN'S CIRCLE	BOARD CIRCLE	ASSOCIATION BOARD CIRCLE	SUSTAINING ^{NEW}	PILLAR ^{NEW} (Formerly: Regular)
ADVOCACY AND PUBLIC POLICY					
Premier Engagement with Elected Officials	✓				
Board-Specific Communications	✓	✓	✓		
^{NEW} Congressional Briefing	✓	✓	✓		
Seat on Wash Reps Group (Dependent on Staff-Level Lobbying Role)	✓	✓	✓		
^{NEW} Legislative Power Hours with Members of Congress	✓	✓		✓	
Policy and Advocacy Webinar Series (Quarterly)	✓ (Q1, Q2, Q3, Q4)	✓ (Q1, Q3)	✓ (Q1, Q3)	✓ (Q1, Q3)	
^{NEW} Legislative Speaker Series (Monthly)	✓	✓	✓	✓	
Week in Washington (Weekly Communication)	✓	✓	✓	✓	
^{NEW} Washington Live - Fall Advocacy Event	✓	✓	✓	Member Rate	Member Rate
Grasstops/Grassroots Engagement	✓	✓	✓	✓	✓
Regular Communications (Policy Updates, Research and Other General Communications)	✓	✓	✓	✓	✓
MEMBER LEADERSHIP AND EDUCATION					
Communications Advisory Committee	✓				
Governing Committees Eligibility	✓ (Includes Executive Committee)	✓	✓		
Board of Directors Seat	✓	✓	✓	Eligible for At-Large Director Position	Eligible for At-Large Director Position
Council Membership (NCSTD, NCAE, Destinations Council)	✓	✓		✓	✓
Across the Industry Webinar Series	✓	✓	✓	✓	✓
Assessing Recovery Webinar Series	✓	✓	✓	✓	✓
Listing in Membership Directory	✓ (Includes Logo)	✓	✓	✓	✓
SIGNATURE EVENTS					
CEO and Destination CEO Roundtables (Held 2-3 Times/Year)	✓ (CVB Members and \$1 Billion Plus Organizations)				
Chairman's Circle Honors (CCH)	✓				
ESTO (DMO/State) ¹	✓	✓		Member Rate	Member Rate
IPW ²	✓	✓	Member Rate	Member Rate	Member Rate
Board of Directors Meetings (Spring, Summer and Fall)	✓	✓	✓	Eligible for At-Large Director Position	Eligible for At-Large Director Position
Destination Capitol Hill (DCH) ³	✓	✓	✓	Member Rate	Member Rate
State of the Travel Industry	✓	✓	✓	✓	✓
% Discount (Sponsorship)	TBD	TBD	TBD	TBD	TBD



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DATA INSIGHTS AND ANALYSIS					
^{NEW} Data Concierge Service	✓	Member Rate	Member Rate	Member Rate	Member Rate
^{NEW} Economic Review and Outlook - Domestic	✓	✓	✓	Executive Summary Only Full Report at Member Rate	Member Rate
^{NEW} Economic Review and Outlook - International	✓	✓	✓	Executive Summary Only Full Report at Member Rate	Member Rate
^{NEW} Travel Recovery Insights Dashboard	✓	✓	✓	✓	✓
National Parks Dashboard	✓	✓	✓	✓	✓
Playbooks and Industry Toolkits	✓	✓	✓	✓	✓
Special Reports (i.e. Segment-Specific Reports, Travel Behavior and Demographics, etc.)	✓	✓	✓	✓	✓
International Market Profiles	✓	✓	✓	✓	✓
Semi-Annual Forecast (Spring and Fall)	✓	✓	✓	✓	✓
Data and Insights Webinar Series	✓	✓	✓	✓	✓
Monthly Data Newsletter	✓	✓	✓	✓	✓
COVID Monthly State by State Impact Reports	✓	✓	✓	✓	✓
Economic Impact Calculator (City-Level)	✓	✓	✓	✓	✓
National Economic Impact Data and Impact Calculator	✓	✓	✓	✓	✓
Economic Impact Client Studies	Member Rate	Member Rate	Member Rate	Member Rate	Member Rate

MEMBER BENEFIT DETAILS FOR ESTO, IPW AND DCH:

¹ **ESTO:** Chairman's Circle and Board Circle members eligible for one complimentary registration.

² **IPW:** Chairman's Circle and Board Circle members eligible for a complimentary single booth, three complimentary individual registrations and access to preview of attendee list if registered.

³ **DCH:** Chairman's Circle and Board Circle members eligible for one complimentary registration.