



U.S. Travel Association

National Council of State Tourism Directors

SPONSORSHIP OPPORTUNITIES

MARCH 20-21, 2018 | WASHINGTON, D.C.

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U.S. TRAVEL
A S S O C I A T I O N

NATIONAL COUNCIL OF STATE TOURISM DIRECTORS (NCSTD) SPRING MEETING

The NCSTD Spring Meeting attracts approximately 25-30 state tourism directors from across the country to discuss state-specific issues, meet with colleagues on council-related matters, and engage U.S. Travel Association leadership in dialogue about current and upcoming programs.

The NCSTD Spring Meeting, March 20-21, 2018, kicks off U.S. Travel's Spring Meetings Week, which continues with the industry uniting for Destination Capitol Hill and U.S. Travel's Spring Board of Directors Meeting. Packages are available for branding and sponsorship opportunities at all three events.

TARGET AUDIENCE PROFILE	Average attendance: 25-30; exclusive to State Tourism Directors or their official designees.
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DATES AND LOCATION	March 20-21, 2018 Washington, D.C. The Mayflower Hotel
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SPONSORSHIP OPTIONS

Dinner	<ul style="list-style-type: none"> • Branding throughout dinner. • Recognition and an opportunity to address the audience. • Attendance at reception, dinner, refreshment break and breakfast. • Distribution of collateral material and signage. 	\$10,000
Evening Reception	<ul style="list-style-type: none"> • Branding throughout reception and recognition. • Attendance at reception, refreshment break and breakfast. • Distribution of collateral material and signage. 	\$5,000
Refreshment Break	<ul style="list-style-type: none"> • 30-minute refreshment break. • Branding at the afternoon refreshment break. • Attendance at reception, refreshment break and breakfast. • Distribution of collateral material and signage. 	\$5,000
Continental Breakfast	<ul style="list-style-type: none"> • Branding throughout breakfast and recognition. • Attendance at reception, refreshment break and breakfast. • Distribution of collateral material and signage. 	\$5,000
Collateral Room Drop	<ul style="list-style-type: none"> • Deliver an amenity and messaging to all delegates via room drop at the official host hotel. • Attendance at reception, refreshment break and breakfast. 	\$5,000



Thank you for your interest in the U.S. Travel Association.

NOTE: All prices are subject to change. Sponsorships are subject to print and production deadlines.

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ASSOCIATION