

Sample Social Media

Use these posts on your social channels to reach your followers and potential visitors. Consider personalizing these messages using your brand, imagery of your destination or travel product, and directing visitors to relevant information and deals to help them plan their trips in advance.



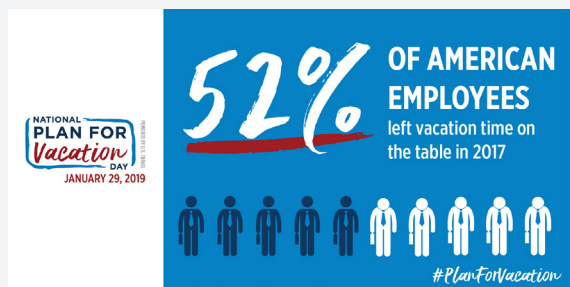
Happy National **#PlanForVacation** Day! Join us and declare your vacation days for the rest of the year at the start of the year.



Declare your vacation days for the rest of the year at the start of the year. Join us and **#PlanForVacation** on January 29.



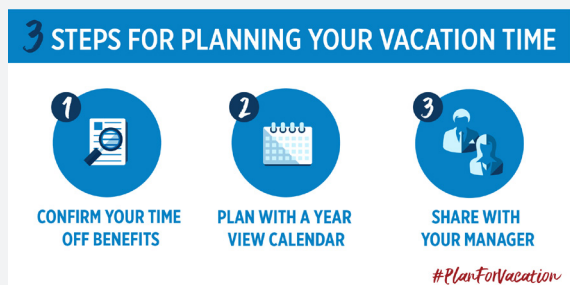
Over half of Americans report having unused vacation time at the end of the year. Don't be one of them. **#PlanForVacation**.



705 million vacation days went unused in 2017—let's not repeat. America, it's time to make the most of your time off and **#PlanForVacation**.



Don't let time get away from you—start the year ahead. **#PlanForVacation** and declare your days for the rest of the year at the start of the year.



DYK? Planning for vacation is a simple way to improve happiness, boost morale, prevent burnout and reduce stress. **#PlanForVacation**.

