NATIONAL TRAVEL & TOURISM WEEK MAY 6-12, 2018

TWEET SHEET

How to use: These sample tweets and accompanying graphics are designed to inspire your social media posts. Replace anything in red with destination/organization-specific details. Feel free to tweak copy as you see fit before posting on Twitter, Facebook or Instagram. Be creative!

Useful resources: U.S. Travel's [Economic Impact Map](#) and [Travel Economic Impact Calculator](#).

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Don't forget to include #nttw18 in your posts to amplify your message and get the chance to see your celebrations featured in our wrap-up video.

🐦 **YOUR ORGANIZATION'S NAME** is celebrating the contributions and accomplishments of the travel industry throughout history. Join us! #nttw18

🐦 On Travel Rally Day (May 8), we're celebrating #nttw18 by rallying for the travel industry in **YOUR CITY**. Check out the event map to find a celebration near you: ustravel.org/nttw-event-map

How are you *celebrating* travel's PAST, PRESENT & FUTURE?

Add your event to our official map.
ustravel.org/nttw

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🐦 Join us in celebrating the travel industry, which fuels **YOUR CITY OR STATE**'s economy, supporting **X** jobs and **X** in economic activity. #nttw18

🐦 In 1983, a congressional resolution passed that established NTTW. What has been your favorite #travel memory over the years? #nttw18

DYK? The travel industry supports 1 in 9 jobs nationwide. Here's how travel has changed in our community. #nttw18

This #nttw18 we're celebrating how travel has changed in **LOCATION**. Here's **SUBJECT FEATURED IN PHOTO** in **YEAR**.

Look how travel has changed in **LOCATION**. Here's **SUBJECTS FEATURED IN PHOTOS** in the **YEAR(S)**. #nttw18
INSERT YOUR OWN PHOTOS INTO THE TEMPLATE