

# PROCLAMATION

**WHEREAS** travel has a positive effect on **[STATE]** and the nation's economic prosperity and image abroad.

**WHEREAS** travel impacts business productivity and individual travelers' well-being.

**WHEREAS** travel to and within the U.S. provides significant economic benefits for the nation, generating more than \$2.5 trillion in economic output in 2018, with nearly \$1 trillion spent directly by travelers.

**WHEREAS** travel is among the largest private-sector employers in the U.S., supporting 15.7 million jobs in 2018 including 8.9 million directly in the travel industry and 6.8 million in other industries.

**WHEREAS** traveler spending directly generated tax revenues of \$171 billion for federal, state and local governments, funds used to support essential services and programs.

**WHEREAS** **[INSERT STATE/CITY DATA ON ANNUAL TRAVEL-GENERATED SPENDING, TAX RECEIPTS, EMPLOYMENT AND PAYROLL]**.

**WHEREAS** international travel to the U.S. is the nation's number one services export, and number two overall.

**WHEREAS** meetings, events and incentive travel are core business functions that help companies strengthen business performance, educate employees and customers and reward business accomplishments—which in turn boosts the U.S. economy. In 2018, domestic and international business travelers spent \$327.5 billion.

**WHEREAS** leisure travel, which accounts for more than three-quarters of all trips taken in the U.S., spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships.

**WHEREAS** travel is a pillar of economic growth, creating jobs at a faster rate than other sectors.

**WHEREAS** welcoming visitors from near and far always has been, and always will be, the enduring ethos of the travel industry and **[DESTINATION]**.

**WHEREAS** travel matters to **[DESTINATION]**.

Therefore, I, **[OFFICIAL'S NAME AND TITLE]**, do hereby proclaim May 5-11, 2019 as National Travel and Tourism Week in **[DESTINATION]**, and urge the citizens of **[DESTINATION]** to join me in this special observance with appropriate events and commemorations.