CUSTOM ZOOM BACKGROUNDS

During the coronavirus (COVID-19) emergency, **Zoom** meetings and meet ups have increased in use to help stay connected even when practicing social distancing. Here's how to create a graphic that your residents, visitors and colleagues can upload to their zoom accounts to put themselves in your destination or business.

Image requirements:

- GIF, JPG/JPEG or PNG – transparent areas of PNGs will be shown on a white background
- At least **960px** wide but no more than **1920px**
- Zoom suggests: 1920px by 1080px **(16:9)**
- No more than **5 MB**
- You can even add animations! Just make sure it is saved as an **mp4**

Share your image with your audience:

Post your custom images or animations on your site with simple instructions for your audience to access and use:

1. Once in a meeting, click the camera icon and **Choose Virtual Background**
2. Click the **+ icon** (make sure to allow Zoom to access your images)
3. Select our image to put yourself in **DESTINATION/BUSINESS**

Use your images to connect with your colleagues and team. If you manage your team's paid account you can change the default background for all your Zoom Rooms in your account:

- Log on to your account (make sure you are the account owner or admin)
- Go to **Room Management** and select **Zoom Rooms**
- Click **Account Settings** at the top of the page

- In the **Account Profile** tab, under **Background Image for Zoom Rooms**, click **Upload New Image**
- Select your photo to share your destination's spirit

EXAMPLES:

Philadelphia CVB is sharing iconic shots of their city for unique backgrounds

Discover Puerto Rico makes hosting a meeting on a beautiful beach a reality

Las Vegas Convention and Visitors Authority made animated options