

We come together during **#nttw20** to support each other and remind our country that even through the most difficult times, the **#SpiritOfTravel** cannot be broken. We encourage you to use the below resources to spread this message of hope.*

IMAGE TEMPLATE

Customize this graphic by adding unique imagery into our **sample postcard** to share on your channels during **#nttw20**.



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VIDEO TEMPLATE

Place your imagery in this video template to share a customized **#SpiritOfTravel** message to travelers: "We can't wait to *welcome* you back."



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GIF TEMPLATES

Make these GIFs your own by inserting photos from your business or destination and adding custom text. Share them on social media with **#SpiritOfTravel** and **#nttw20**.



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*Templates use Adobe Photoshop and/or After Effects. If you have any issues or questions, please reach out to Kristen Sullivan, manager of marketing services at ksullivan@ustravel.org

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