

WAYS CONGRESS CAN SHOW SUPPORT

- 1 Make a statement** about how travel works for your district or state on the floor of the House of Representatives or Senate before or during National Travel and Tourism Week (May 3-9, 2020).
- 2 Issue a proclamation** in your district or state declaring May 3-9, 2020 as National Travel and Tourism Week.
- 3 Engage on social media** about how travel is important to your district or state using the hashtags **#nttw20** and **#TravelWorks**. Follow [@USTravel](#) for related content—Retweet (RT) or customize your own.
- 4 Attend an in-district event.** Many travel businesses, state tourism offices, convention and visitors bureaus, and destination marketing organizations hold an event or rally during NTTW. Find an event near you using the [Official Event Map](#).

QUESTIONS? Contact [Tori Barnes](#), executive vice president of public affairs and policy at U.S. Travel Association.

SAMPLE TWEET COPY

Update anything in [RED] with your state data using the [Travel Economic Impact Map](#).



Travel and tourism is a vital industry to our economy, creating millions of American jobs, generating billions in tax revenue and enhancing our quality of life. **#TravelWorks** for [STATE]. **#nttw20**



Did you know the travel industry supports 1 in 10 jobs nationwide? This week, we celebrate travel and tourism and the [XX] jobs it supports in [STATE]. **#TravelWorks** **#nttw20**



Last year, visitors spent [\$XX] in [STATE], which supported [XX] jobs. Just one example of how **#TravelWorks** for [STATE NICKNAME]. **#nttw20**

EXAMPLES OF PAST CONGRESSIONAL SUPPORT

