

SAMPLE PROCLAMATION

WHEREAS travel has a positive effect on [STATE] and the nation's economic prosperity and image abroad.

WHEREAS travel impacts business productivity and individual travelers' well-being.

WHEREAS travel to and within the U.S. provides significant economic benefits for the nation, generating more than \$2 trillion in economic output, including \$1 trillion spent directly by travelers.

WHEREAS travel is among the largest private-sector employers in the U.S., supporting more than 15 million American jobs.

WHEREAS traveler spending directly generated tax revenues of more than \$170 billion for federal, state and local governments, funds used to support essential services and programs.

WHEREAS [INSERT STATE/CITY DATA ON ANNUAL TRAVEL-GENERATED SPENDING, TAX RECEIPTS, EMPLOYMENT AND PAYROLL].

WHEREAS international travel to the U.S. is the nation's number one services export, and number two overall.

WHEREAS leisure travel, which accounts for more than three-quarters of all trips taken in the U.S., spurs countless benefits for travelers, including creating family memories, connecting communities and improving relationships.

WHEREAS meetings, events and incentive travel is a core business function that generates more than \$325 billion in spending annually from domestic and international business travelers.

WHEREAS travel is a pillar of economic growth, creating jobs at a faster rate than other sectors.

WHEREAS welcoming visitors from near and far always has been, and always will be, the enduring ethos of the travel industry and [DESTINATION].

WHEREAS travel works for [DESTINATION].

Therefore, I, [OFFICIAL'S NAME AND TITLE], do hereby proclaim May 3-9, 2020 as National Travel and Tourism Week in [DESTINATION], and urge the citizens of [DESTINATION] to join me in this special observance with appropriate events and commemorations.