

SAMPLE PROCLAMATION



WHEREAS the Power of Travel has been a consistent driver of **STATE/DESTINATION**'s economy and workforce.

WHEREAS a robust travel industry provides significant economic benefits for the nation, generating more than \$2.6 trillion in economic output in 2019, with \$1.1 trillion spent directly by travelers in the U.S.

WHEREAS travel has been the foundation of a healthy workforce, serving as one of the largest private-sector employers in the U.S., supporting 17 million jobs in 2019.

WHEREAS spending by travelers has aided state and local governments alike, generating \$180 billion in tax revenue in 2019 to support essential services and programs.

WHEREAS travel and tourism-dependent businesses and organizations, 83% of which are small businesses, are responsible for welcoming visitors from all around the world to explore **STATE/DESTINATION** and all our country has to offer.

WHEREAS last year, the coronavirus pandemic devastated every sector of the travel industry with staggering declines in 2020 compared to 2019, affecting every community in the country, including **STATE/DESTINATION**.

WHEREAS **[INSERT STATE/DESTINATION DATA ON DECLINE IN TRAVEL-GENERATED SPENDING, TAX RECEIPTS, EMPLOYMENT AND PAYROLL]**.

WHEREAS the travel industry cannot recover without the full return of leisure and business travel, as well as meetings and events, by both domestic and international visitors.

WHEREAS the rebound of travel will drive the rebuilding of the U.S. economy and American workforce.

WHEREAS the Power of Travel will revive **STATE/CITY** and the United States and drive us forward to a more prosperous future.

Therefore, I, **OFFICIAL'S NAME AND TITLE**, do hereby proclaim May 2-8, 2021 as National Travel and Tourism Week in **STATE/DESTINATION**, and urge the citizens of **STATE/DESTINATION** to join me in recognizing the critical role this industry plays in **STATE/DESTINATION**.

To find state and congressional district travel economic impact data, visit our [Economic Impact Map](#).