

WAYS CONGRESS CAN SHOW SUPPORT

1. **Make a statement** about why travel matters to your district or state on the floor of the House of Representatives or Senate between May 5-11, 2019.
2. **Issue a proclamation** in your district or state declaring May 5-11, 2019 National Travel and Tourism Week.
3. **Engage on social media** about how travel is important to your district or state using the hashtags **#nttw19** and **#TravelMatters**. Follow **@USTRavel** for related content—Retweet (RT) or customize your own.

Questions? Contact [Tori Barnes](#), executive vice president of public affairs and policy at U.S. Travel Association.

SAMPLE TWEET COPY

Update anything in **[RED]** with your state data using the [Travel Economic Impact Map](#).



Travel and tourism is a vital industry to our economy, creating millions of American jobs, generating billions in tax revenue and enhancing our quality of life. **#TravelMatters** to **[STATE]**. **#nttw19**



Did you know the travel industry supports 1 in 10 jobs nationwide? This week, we celebrate travel and tourism and the **[XX]** jobs it supports in **[STATE]**. **#TravelMatters** **#nttw19**



Last year, visitors spent **[\$XX]** in **[STATE]**, which supported **[XX]** jobs. Just one example of how **#TravelMatters**. **#nttw19**

EXAMPLES OF PAST CONGRESSIONAL SUPPORT

Senator Roy Blunt @RoyBlunt Follow

Did you know the travel industry supports 1 in 9 jobs nationwide? As co-chair of the Senate Travel & Tourism Caucus, I've worked to advance policies to strengthen & grow the tourism industry in Missouri & across the country. **#nttw18**



NATIONAL TRAVEL & TOURISM WEEK MAY 6-12, 2018

#nttw18 #TravelNow

12:54 PM - 9 May 2018

7 Retweets 19 Likes

Dina Titus @repdintitus Follow

I took to the floor tonight to recognize **#NationalTravelAndTourismWeek**. This vital industry creates jobs, generates revenue, and enhances quality of life. And nobody does it better than Las Vegas. Find out for yourself **#OnlyInDistrict1** **#nttw18**



Rep. Titus (NV-01) Recognizes National Travel and Tourism ...
Rep. Dina Titus of Nevada's First Congressional District speaks on the House Floor to recognize the 35th annual National Travel and Tourism Week.
youtube.com

5:05 PM - 7 May 2018

7 Retweets 11 Likes

Rep. Will Hurd @HurdOnTheHill Follow

Tourism at **#BigBend** alone brought in \$37.9 million for our local economy in 2016 & supported more than 500 **#TX23** jobs. Celebrate **#NTTW18** by exploring 1 of the 8 incredible **#nationalparks** from San Antonio to El Paso **#FindYourPark**



Hurd on the Hill: Find Your Park in TX-23
What do I think of when I think of summer vacation? A jellyfish sting. I wish I could say I am kidding, but thoughts of a summer vacation vividly bring me back to my only family vacation as a ...
hurd.house.gov

1:15 PM - 10 May 2018

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