

Tweet Sheet

Use these messages and graphics across social media channels to educate your audience and key stakeholders on the impact of our national parks on the overall economy. Find tips for engaging with your elected officials [here](#). Additionally, check out this [fact sheet](#) to learn more about the value of National Parks to America's economy.

The NPS Legacy Act is designed to #FixOurParks—a small investment compared to the \$35.8B generated by @NatlParkService visitor spending.



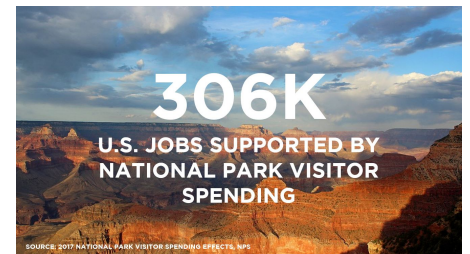
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DYK? Visitors to @NatlParkService sites spent \$18.2 billion last year, supporting 306,000 jobs and generating \$36 billion for our economy.



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According to @pewresearch, tackling the NPS \$11.6 billion maintenance backlog would add 130K jobs to already 306K supported. #FixOurParks



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@NatlParkService is experiencing record visitation, but struggling to upkeep America's public lands: <http://ow.ly/afHG30fRrBA> #FixOurParks



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Our National Parks are American treasures—we must make it a priority to preserve them for visitors and future generations. #FixOurParks



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The U.S. Travel Association is the national, non-profit organization representing all components of the travel industry that generates \$2.3 trillion in economic output. It is the voice for the collective interests of the U.S. travel industry and the association's 1,350 member organizations. U.S. Travel's mission is to promote and facilitate increased travel to and within the United States. Visit www.ustravel.org.