

# REAL ID KNOWLEDGE AND AWARENESS SURVEYS

(FOR GENERAL POPULATION)

## July 2019 Survey

With the following questions, we are trying to determine what people know about the types of identity documents that can be used for certain activities. Because much of this information has not been widely publicized, we expect there will be some topics that you are unaware or unsure of. These anonymous survey results could help inform a public education campaign, so please do not guess if you are unaware of or unsure about a particular topic.

### 1. Do you currently have the following ID or identification documents?

Tab 1	Yes	No	Don't know/Not sure what this ID is
Driver's license issued by my state	87.4%	10.4%	2.2%
U.S. passport or passport card	53.1%	44.5%	2.4%
DHS trusted traveler card (Global Entry, NEXUS, SENTRI, FAST)	8.9%	69%	22.1%
Permanent resident card	11%	74.5%	14.6%
U.S. Department of Defense ID, including issued to dependents	7.4%	71.7%	20.9%
Border crossing card	5.9%	76.0%	18.2%
DHS-designated enhanced driver's license	9.4%	70.2%	20.4%
Federally recognized, tribal-issued photo ID	8.9%	73.6%	17.5%

**BACKGROUND:** Passed by Congress in 2005, the REAL ID Act encourages states to issue driver's licenses and identity cards that meet certain security standards. By the end of 2019, all 50 U.S. states will be issuing REAL-ID-compliant licenses and identity cards. HOWEVER, U.S. citizens are not required by law to have a REAL-ID compliant license, and many states allow their residence to choose between REAL-ID compliant and non-REAL ID compliant licenses.

### If Q1=Driver's License Issued by my State

### 2. Which of the following best describes your understanding about whether or not your state-issued driver's license is considered to be a "REAL ID" with enhanced security features described in the REAL ID Act?

Tab 2	Percent of Total Respondents	Respondents with State-issued Driver's License
I am not certain whether or not my driver's license is considered a "REAL ID"	22.7%	26.0%
I am certain that my driver's license is considered a REAL ID	43.7%	50.0%
I am certain that my driver's license is NOT considered a REAL ID	20.9%	24.0%
Total	87.4%	100%

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## If Q2=I am certain that my driver's license is a REAL ID

3. You said you are certain that your state issued driver's license is a REAL ID. Why do you say you are certain that your state issued driver's license is a REAL ID? Select all that apply.

Tab 3	Percent of Total Respondents	Respondents who said they are certain their driver's license is a REAL ID
Those that mentioned star on the upper right side of their driver's license	15.6%	35.8%
Those that said DMV told them, but did not identify the star	14.1%	32.2%
Those that mentioned the American Flag appears on the license, but not star or DMV	2.6%	5.8%
Those that mentioned a microchip appears on the license, but not star or DMV	4.6%	10.5%
Those that mentioned the words "REAL ID-Compliant" appear on the back of the card, but not star or DMV	3.1%	7.0%
Other responses	3.8%	8.6%
TOTAL	43.7%	100.0%

## If Q2=I am certain that my state driver's license is NOT a REAL ID

4. In previous question, you indicated that you are certain that your driver's license is not a REAL ID. Which of the following best describes why you don't have a REAL ID?

Tab 4.1	Percent of Total Respondents	Percent of Respondents that are Certain Driver's License is NOT a REAL ID
My current driver's license has not expired yet and I plan on getting a REAL ID driver's license when I renew.	9.5%	45.3%
When I went to obtain my driver's license, I did not have the proper documentation to obtain a REAL ID license.	0.7%	3.4%
I opted to receive the non-REAL ID compliant license instead of the REAL-ID compliant license.	0.9%	4.2%
I do not need a REAL ID, because it is the same as a regular driver's license.	0.9%	4.3%
It was more expensive to purchase a REAL ID compliant driver's license.	0.5%	2.5%
My state did not issue REAL ID compliant driver's licenses at the time.	7.0%	33.4%
Other, please specify	1.5%	7.0%
Total	20.9	100.0

Tab 4.2	Percent of Total Respondents
Have at least one form of REAL ID-compliant document	61.3%
No forms of identification that will be accepted starting October 1, 2020	38.7%
Total	100.0%

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Tab 4.3	Percent of Total Respondents	Respondents who have at least one form of REAL ID-compliant document
Have a state-issued REAL ID (and correctly identified the star)	15.6%	25.5%
Have a passport, but do not have a state-issued REAL ID or are unsure whether their driver's license is a REAL ID	39.3%	64.1%
Have some other form of REAL-ID compliant identification, but no state-issued REAL ID or passport	6.4%	10.4%
Total	61.3%	100.0%

Tab 4.4	Percent of Likely Fliers
Certain they have a state-issued REAL ID and correctly identified the star	17.8%
Have a passport or some other federally approved identification, but either do not have a REAL ID or are uncertain if their driver's license is REAL ID compliant	61.5%
Not sure or believe license is REAL ID and no any form of REAL ID-compliant document	20.7%
Total	100.0%

## Question for ALL

**5. On October 1, 2020, the Department of Homeland Security will begin to require U.S. citizens to present a REAL ID compliant identification (such as a REAL ID compliant driver's license, U.S. passport, Global Entry card, etc.) at airport checkpoints in order to board a domestic flight.**

If the October 1, 2020 deadline is enforced, it is likely that many people will not have a REAL ID or other required form of identification by that time and will be unable to board an aircraft once they arrive at the airport. In your opinion, which of the following steps should Congress or the Department of Homeland Security take to avoid disruptions to air travel as a result of this requirement:

Tab 5	Percent of Total Respondents	Percent of Respondents that are Certain Driver's License is NOT a REAL ID
For a certain period of time after October 1, 2020, travelers without a REAL ID compliant identification should be allowed to board a flight if they present other identification documents (e.g. Birth certificate, social security card, credit card, bank statement, etc.), in addition to addition to their non-compliant ID.	37.3%	42.0%
Any person enrolled in TSA PreCheck should be allowed to board a flight even without a REAL ID compliant identification.	21.1%	26.2%
Travelers without a REAL ID compliant identification should be given a one-time exemption if they immediately begin the enrollment process for a REAL ID, TSA PreCheck, Global Entry, or another registered travel program.	20.1%	18.0%
A traveler without a REAL ID compliant identification should be allowed to board an aircraft if they undergo an addition level of personal and baggage screening.	25.7%	23.3%
The October 1, 2020 deadline should be enforced with no exemptions.	28.8%	30.4%
Other (please specify) _____	3.6%	4.9%

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## Question for ALL

### 6. Is it likely that you will travel by air sometime in the next two years?

Tab 6	Percent
Yes	59.6%
No	23.2%
Don't know/Not sure	17.2%
Total	100.0

## Question for ALL

### 7. Did you travel by air in the past twelve months?

Tab 7	Percent
Yes	48.1%
No	51.9%
Total	100.0

## September 2019 Survey

### 1. Based on what you know, which of the following activities, if any, will require U.S. citizens to use a new type of driver's license called a REAL ID driver's license starting October 1, 2020?

1. Entering a large sports arena or stadium	2.2%
2. Purchasing firearms or ammunition	9.2%
3. Registering a vehicle with the Department of Motor Vehicles	5.2%
4. Driving a commercial vehicle or truck	2.3%
5. Traveling through an airport security checkpoint	42.5%
6. Opening up a bank account	1.7%
7. None of the above	6.8%
8. Don't know/Unsure	30.1%

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## 2. Which of the following best describes you?

1. I typically carry my U.S. passport with me when I travel by air within the United States, even though a passport is not required.	26.6%
2. I typically do NOT carry my U.S. passport with me when I travel by air within the United States, because a U.S. passport is not required.	36.6%
3. I do not have a U.S. passport.	36.8%

## 3. Are you currently enrolled in TSA's PreCheck program (sometime referred to as "TSA Pre"), which provides enrollees with expedited screening at airport security checkpoints.

1. Yes	37.5%
2. No	55.4%
3. I don't know/Not sure	7.0%

## METHODOLOGY

To help quantify the challenges posed by REAL ID implementation, the U.S. Travel Association commissioned Longwoods International, a market research consultancy, to conduct two surveys measuring public's understanding of REAL ID identifications and the October 1, 2020 enforcement deadline for commercial air travel.

The July 2019 survey was an online self-completion survey fielded July 9 through 12, 2019 using a national sample randomly drawn from Dynata's consumer panel of 1,000 adults, ages 18 and over. The results were weighted at tabulation to correct for differences between the observed sample and the sample universe using the most recent Census targets for age, gender, income, household composition and region. The survey has a margin of error +/-3% at 95% confidence level.

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