

The vast majority of Americans do not have or are confused about REAL ID driver's licenses¹

- ★ **97%** of American adults say they have some type of identification document
 - **93%** of American adults say they have a state-issued driver's license, making it the most commonly held and important form of identification for commercial air travel;
 - **51%** of American adults say they have a U.S. passport; and
 - **5%** of American adults say they have a DHS trusted traveler card.
- ★ **43%** of American driver's license holders believe their state-issued driver's license is a REAL ID
 - **35%** of American driver's license holders said they were certain because their license has a star (**20%**) or they were informed by the DMV that their license was a REAL ID but did not select the star (**15%**)
 - **8%** of American driver's license holders said they were certain because a microchip appeared on their license
 - **6%** of American driver's license holders said they were certain because an American Flag appeared on their license
- ★ In total, an estimated **153 million Americans² (65% of all driver's license holders)** say their driver's license is not a REAL ID or they may be confused.
 - **36%** say they are certain their license is not a REAL ID
 - **21%** say they are unsure if their license is a REAL ID
 - **8%** believe their license is a REAL ID but did not correctly identify the star

One-third of American adults say they do not have any form of REAL ID compliant documents³

- ★ An estimated **83 million American adults⁴ (34%)** say they do not have any form of identification that will be accepted starting October 1, 2020
- ★ **66%** of American adults say they have at least one form of REAL ID-compliant documents
 - **33%** say they have a state-issued REAL ID (correctly identified the star and mentioned DMV)
 - **32%** say they have a passport, but do not have a state-issued REAL ID or are unsure whether their driver's license is a REAL ID
 - **2%** say they have some other form of REAL ID-compliant identification, but no state-issued REAL ID or passport
- ★ Of the **52%** of American adults who say they are planning to fly in the next two years
 - **46%** are certain they have a state-issued REAL ID and correctly identified the star or mentioned DMV
 - **54%** have a passport or some other federally approved identification, but either do not have a REAL ID or are uncertain if their driver's license is REAL ID compliant
- ★ Only **43%** of passport holders say they typically carry their passports with them when traveling domestically by air⁵

REAL ID SURVEY

SUMMARY OF FINDINGS - MARCH 26, 2020

Most Americans are unaware of the October 1, 2020 deadline for air travel⁶

- ★ **61%** of Americans are aware that traveling by air will soon require a REAL ID compliant document at TSA checkpoints
 - Of those who are aware, only **56%** understand that they will need a REAL ID to travel by air by October 1, 2020, while **13%** believe the deadline will be after October 1, 2020 and **31%** are not sure when the deadline is
- ★ **39%** of Americans are unaware that traveling by air will soon require a REAL ID compliant document at TSA checkpoints, including:
 - **21%** who said they don't know or are unsure of an activity that will soon require a REAL ID
 - **6%** who believe a REAL ID will be required for purchasing a firearm
 - **4%** who believe a REAL ID will be required for registering a vehicle with the DMV

If Americans fail to obtain proper identification ahead of October 1, 2020, the disruption to air travel could have a significant impact on the U.S. economy⁸

- ★ If REAL ID enforcement were implemented today, an estimated **67,400 travelers** could be turned away on the first day, resulting in **\$34.9 million** (excluding airfares) **in lost travel spending** on the first day.
- ★ If this daily impact lasted a week, an estimated **471,800 air travelers** could be turned away in the first week, costing travel businesses nearly **\$244 million in lost spending**.

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METHODOLOGY

The February 2020 survey was an online self-completion survey fielded February 21 through 27, 2020 using a national sample randomly drawn from a consumer panel of 1,000 adults, ages 18 and over. Quotas were used to match Census targets for age, gender, income, household composition and region. The survey has a margin of error +/-3% at 95% confidence level.

1. July 2019 Longwoods International Survey
2. Analysis by U.S. Travel Association
3. July 2019 Longwoods International Survey
4. Analysis by U.S. Travel Association
5. September 2019 Longwoods International Survey
6. September 2019 Longwoods International Survey
7. September 2019 Longwoods International Survey
8. Analysis by U.S. Travel Association