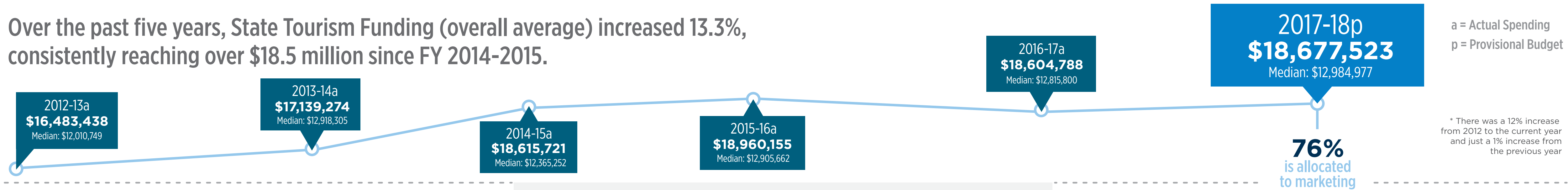


STATE TOURISM OFFICE BUDGETS DASHBOARD

An Overview of FY 2017-2018
(47 States Reporting)

U.S. TRAVEL ASSOCIATION

Over the past five years, State Tourism Funding (overall average) increased 13.3%, consistently reaching over \$18.5 million since FY 2014-2015.

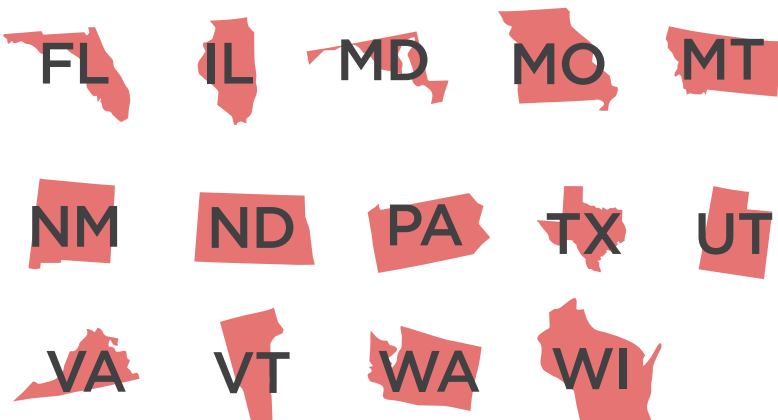


Compared to 2016-2017 Actual Spending...

27 States reported an **INCREASE** in their budget

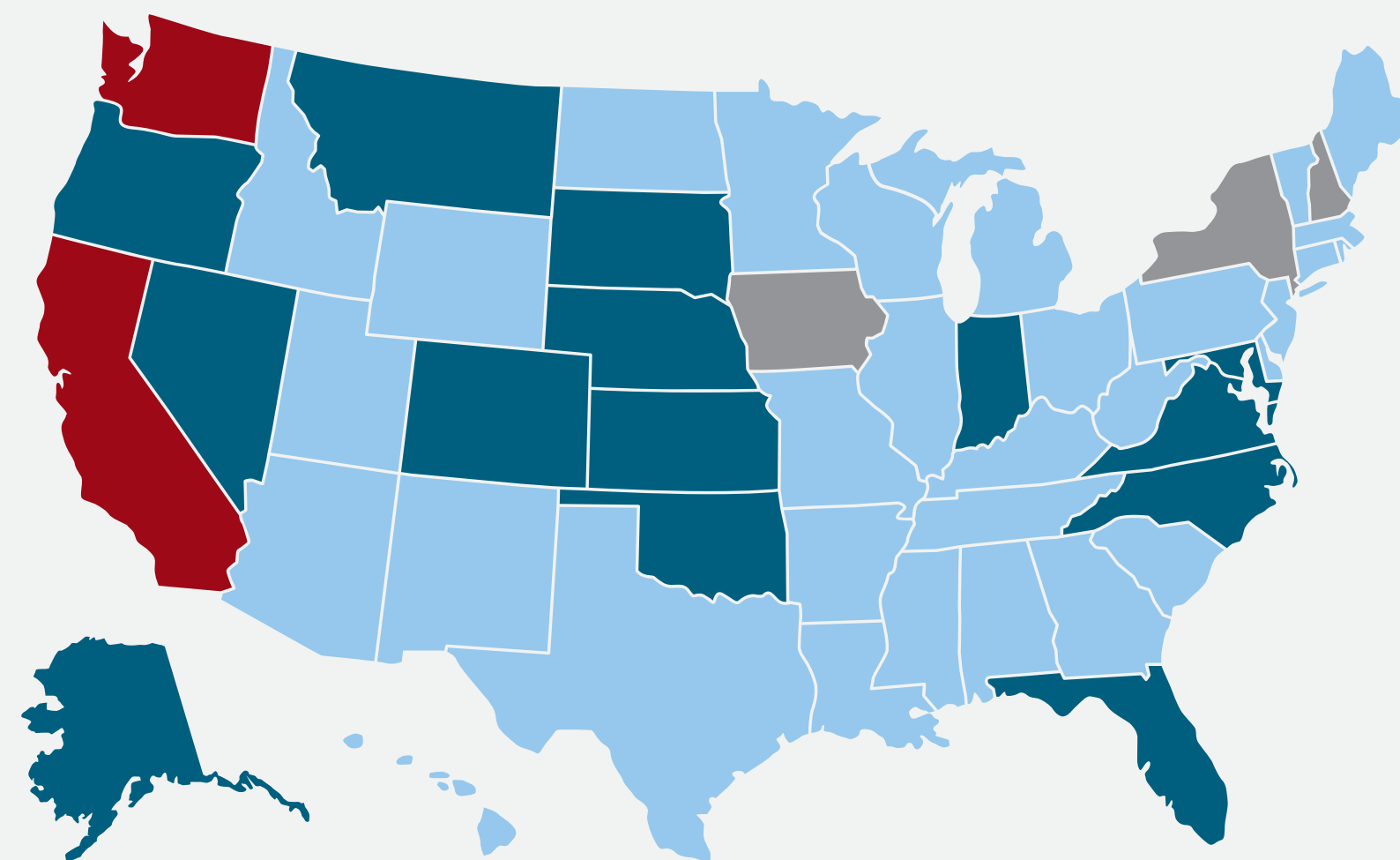


6 States reported **NO CHANGE** in their budget



14 States reported a **DECREASE** in their budget

Funding Source by State



■ PUBLIC
 ■ PRIVATE
 ■ BOTH*
 ■ NO DATA

* For all states with BOTH funding sources, 93.6% is Public and 6.4% is Private.

Marketing Funding (average):
\$14,226,913
Median: \$9,423,500

