

STATE TOURISM OFFICE BUDGETS DASHBOARD

An Overview of FY 2018-2019
(45 States Reporting)

U.S. TRAVEL ASSOCIATION

Over the past five years, State Tourism Funding (overall average) increased 17.6%, reaching over \$21 million in FY 2018-2019.



a = Actual Spending
p = Provisional Budget

* There was a 18% increase from 2013 to the current year and an 8% increase from the previous year

Compared to 2017-2018 Actual Spending...

32 States reported an **INCREASE** in their budget

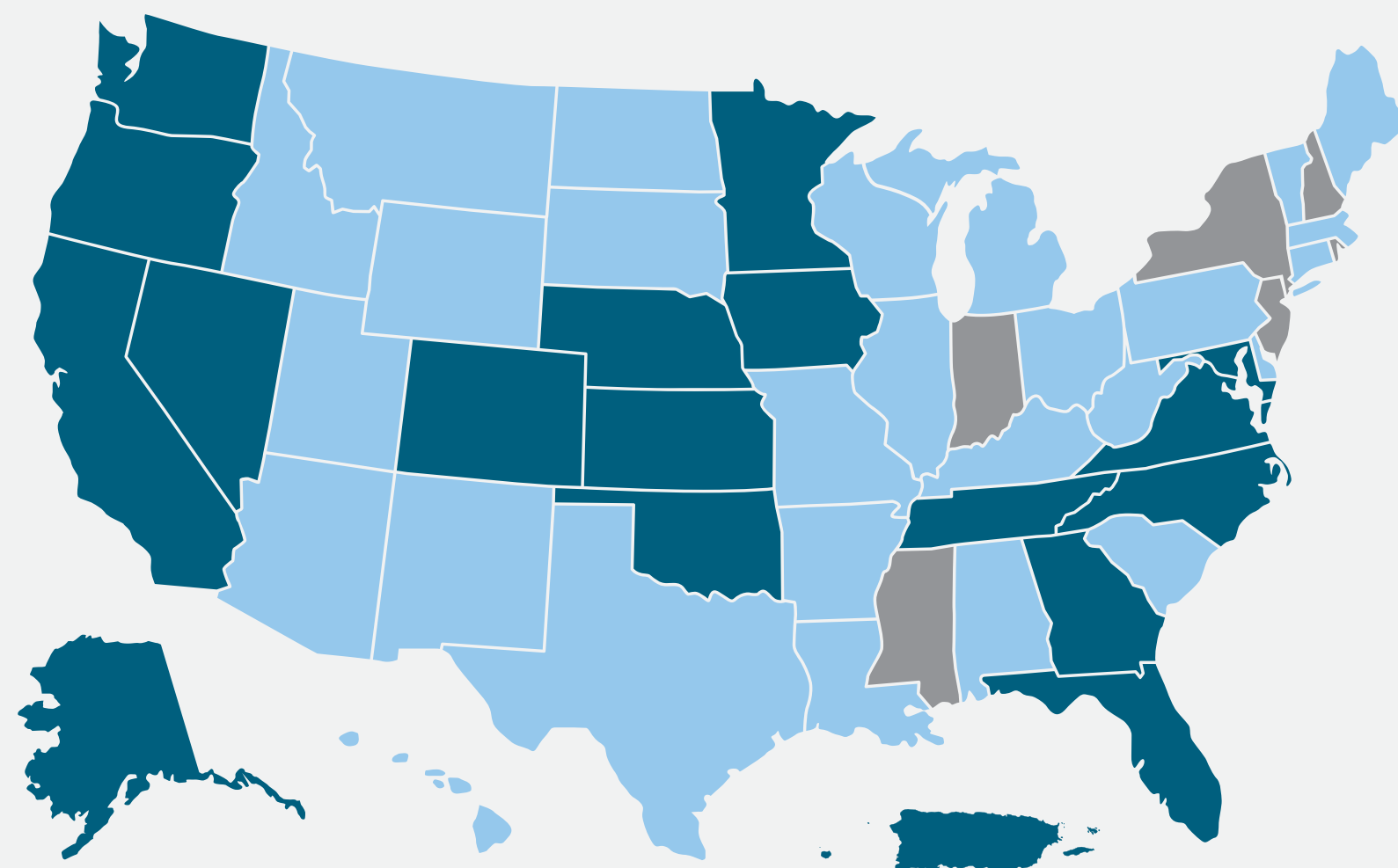


3 States reported **NO CHANGE** in their budget



9 States reported a **DECREASE** in their budget

Funding Source by State



PUBLIC BOTH PRIVATE AND PUBLIC NO DATA

* For all states with BOTH funding sources, 68.6% is Public and 31.4% is Private.

72% is allocated to marketing

Marketing Funding (average):
\$11,281,842
Median: \$7,604,373

