

# TOP 20 TRAVEL EXPORT MARKETS (2018)

## Travel Exports and Spending in the U.S. by Visitors from Top-20 Markets

Top 20 Travel Export Markets		Travel Exports		Breakdown of Travel Exports				U.S. Visitations		Average Travel Spending**
Rank	Origin Country	(\$ millions)	Share of total	Travel Spending (\$ millions)	Passenger Fares (\$ millions)	Education-related (\$ millions)	Other* (\$ millions)	(thousands)	Share of total	(\$ units)
1	China	34,575	13.5%	17,013	2,507	14,913	142	2,992	3.7%	6,524
2	Canada	22,830	8.9%	16,379	4,666	1,126	659	21,475	26.9%	980
3	Mexico	20,953	8.2%	9,307	3,069	627	7,950	18,523	23.2%	668
4	United Kingdom	15,991	6.2%	11,998	3,102	501	390	4,659	5.8%	3,241
5	India	15,824	6.2%	5,745	1,417	8,137	525	1,378	1.7%	5,197
6	Japan	15,824	6.2%	9,521	5,541	656	106	3,493	4.4%	4,312
7	Brazil	12,135	4.7%	7,806	3,695	558	76	2,209	2.8%	5,206
8	South Korea	9,523	3.7%	7,159	135	2,191	38	2,211	2.8%	3,300
9	Australia	8,632	3.4%	7,537	815	215	65	1,362	1.7%	6,130
10	Germany	8,357	3.3%	6,091	1,782	429	55	2,062	2.6%	3,817
11	France	6,359	2.5%	4,724	1,227	373	35	1,767	2.2%	3,367
12	Argentina	4,957	1.9%	3,481	1,314	90	72	994	1.2%	4,824
13	Italy	4,367	1.7%	2,992	1,081	244	50	1,073	1.3%	3,795
14	Colombia	3,463	1.4%	2,537	601	319	6	943	1.2%	3,329
15	Venezuela	3,353	1.3%	1,614	1,213	337	189	502	0.6%	5,636
16	Saudi Arabia	2,912	1.1%	1,066	-	1,751	95	176	0.2%	6,051
17	Spain	2,911	1.1%	1,952	602	324	33	876	1.1%	2,915
18	Netherlands	2,804	1.1%	1,934	718	118	34	725	0.9%	3,657
19	Switzerland	2,474	1.0%	1,636	752	55	31	463	0.6%	5,156
20	Taiwan	2,201	0.9%	1,240	13	902	46	478	0.6%	2,621
Top 5		110,173	43.0%	60,442	14,761	25,304	9,666	49,027	61.4%	
Top 10		164,644	64.3%	98,556	26,729	29,353	10,006	60,366	75.6%	
Top 20		200,445	78.3%	121,732	34,250	33,866	10,597	68,363	85.6%	
<b>Overseas countries</b>		<b>212,362</b>	<b>82.9%</b>	<b>131,781</b>	<b>33,730</b>	<b>42,962</b>	<b>3,889</b>	<b>39,883</b>	<b>49.9%</b>	<b>4,150</b>
<b>All countries</b>		<b>256,145</b>	<b>100.0%</b>	<b>157,467</b>	<b>41,465</b>	<b>44,715</b>	<b>12,498</b>	<b>79,882</b>	<b>100.0%</b>	<b>2,490</b>

\*"Other" includes health-related spending and spending by seasonal and border workers

\*\*Average spending is calculated by adding up Travel Spending + Passenger Fares (only) and dividing by Visitations to the U.S. It does not reflect spending on education or other categories