

# INTERACTIVE TRAVEL ANALYTICS (ITA) ACCESS GUIDE

All U.S. Travel members have complimentary access to the new Key Statistics and Forecast subscription. Chairman’s Circle, Board Circle and Association Board Circle members have complimentary access to all ITA subscriptions.

Basic and Premier Research subscribers as well as and State Travel Offices have complimentary access to the State Tourism Office Budgets subscription. Premier Research subscribers also have access to the International Travel Statistics subscription.

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SUBSCRIPTION	CHAIRMAN'S CIRCLE	BOARD CIRCLE	ASSOCIATION BOARD CIRCLE	REGULAR U.S. TRAVEL MEMBERS	BASIC RESEARCH SUBSCRIBERS	PREMIUM RESEARCH SUBSCRIBERS	STATE TOURISM OFFICES	GENERAL PUBLIC
Key Statistics and Forecast	✓	✓	✓	✓	Only if U.S. Travel member	Only if U.S. Travel member	Only if U.S. Travel member	Not available
Travel Economic Impact	✓	✓	✓	\$1,995	Available for purchase	Available for purchase	Available for purchase	\$4,500
Monthly Travel Statistics	✓	✓	✓	\$495	Available for purchase	Available for purchase	Available for purchase	\$1,295
International Travel Statistics	✓	✓	✓	\$495	Available for purchase	✓	Available for purchase	\$1,295
State Tourism Office Budgets	✓	✓	✓	\$495	✓	✓	✓	\$1,295