Small businesses are essential to the travel industry and the U.S. economy, providing valuable jobs in every pocket of America. As vital as small businesses are to a nationwide economic revival, a large swath—the travel sector—has yet to receive adequate, necessary relief.

55% of small businesses anticipate either never recovering or taking longer than six months to recover.

A massive 95% of all accommodation and food service employment is found within small and medium-size businesses.

U.S.: A BIFURCATED SMALL BUSINESS OUTLOOK

“How much time do you think will pass before business operations return to year-ago levels?”

Leisure and hospitality employment represents 36% of all job losses.

The unemployment rate in tourism-related sectors remains much higher than in any other major sector.

To protect these vulnerable jobs and businesses, U.S. Travel has outlined a slate of policy priorities, and is urging action on a stand-alone bill that would extend the Paycheck Protection Program (PPP), expand PPP eligibility to small destination marketing organizations (DMOs) and 501(c)(6) nonprofits, and provide a second round of loans to keep local businesses afloat and workers on the payroll.