Without travel, millions of workers have found themselves without a job. With the right measures in place, we can get people moving again in a safe and healthy way, which will put Americans back to work. In addition to the continued relief our industry needs, a collaborative stimulus effort between Congress and the travel industry will restore nearly 800,000 American jobs and add an additional $163 billion to the U.S. economy by the end of 2021.*

We ask Congress to:

- Provide up to $10 billion in federal grants for travel promotion for destination marketing organizations to promote healthy travel practices and encourage visitation on how and where it’s safe to travel, which will add
  - Nearly 162,000 jobs
  - $15.4 billion in travel spending
  - $2.5 billion in tax revenue
- Establish a temporary travel tax credit to create sustained jobs through a return to travel. A temporary tax credit worth 50% of qualified travel expenses incurred in the U.S. between the date of enactment and December 31, 2021, up to a maximum tax credit of $4,000 per household, will create travel industry jobs and add
  - Nearly 560,000 jobs
  - $53 billion in U.S. travel-related spending
  - $8.5 billion in tax revenue (over two years)

The travel industry is:

- Implementing enhanced and consistent health and safety measures across all sectors of the travel industry based on guidance developed by more than 30 travel businesses, organizations and associations in collaboration with health and medical professionals, as well as encouraging travelers to take preventative measures, including wearing a mask, practicing physical distancing and regularly washing hands no matter where they are in the U.S.
- Developing industrywide initiatives to assure, inspire, motivate and encourage Americans to plan, book and travel in the U.S. when the time is right.

*Economists forecast that the jobs added and the vast majority (69%) of the travel spending generated by these proposals would occur in or by the end of 2021, coinciding with continued improvements to public health and safety.

SOURCE: Tourism Economics