

TRAVEL WORKS

The U.S. travel industry generates **\$2.5 trillion** in economic output, supports **15.7 million American jobs** and generates a **\$69 billion trade surplus** for the United States. **When travel thrives, so does America.**

U.S. Travel Association is the national, nonprofit organization representing all components of the travel industry, advocating for policies that grow travel to and within the United States.

THE TRAVEL WORKS ROADSHOW

In August 2019, U.S. Travel will launch its first-ever Travel Works Roadshow, sharing the message of travel's many economic benefits with elected officials, business and community leaders, and industry stakeholders at stops across the United States. We will highlight travel's impact on jobs, trade, commerce, and security—and celebrate what the travel industry delivers for America.

HOW IT WORKS

Launching in **St. Louis, MO** on August 27 and followed by **Columbus, OH** on August 29, U.S. Travel, in collaboration with its members and industry partners, will convene a series of events, roundtables and site visits showcasing how Travel Works for America. Additional roadshow stops will also be confirmed.

These events will inform and educate lawmakers, the media and local residents on our industry's impact, focusing on the following key messages:

- ✓ **Travel Works for JOBS.** Travel is a top 10 employer in 49 states and the District of Columbia, supporting one in 10 American jobs overall.
- ✓ **Travel Works for TRADE.** International inbound travel is America's No. 1 services export and No. 2 export overall, fueling a \$69 billion trade surplus and reducing the overall trade deficit by 11% in 2018.
- ✓ **Travel Works for GROWING COMMERCE.** Travel-related tourism spending makes outsized contributions to the U.S. GDP, accounting for 5% of overall growth over four quarters.
- ✓ **Travel Works for SECURITY.** Some of the best pro-travel programs are fundamentally pro-security programs, using cutting-edge technology to thoroughly screen domestic travelers and international visitors alike.
- ✓ **Travel Works for AMERICA.** Travel is driving our economy and employs more Americans than almost any other industry. In every city, region and state, travel is a true economic force.

WHO IS INVOLVED

The Travel Works Roadshow participants include:



U.S. Travel Association
President and CEO
Roger Dow



U.S. Travel
Association Members
(Destination & Corporate)



Federal and State
Elected Officials



Local Travel Industry
Leaders and Employees



Other Local Business
Executives and
Employees