

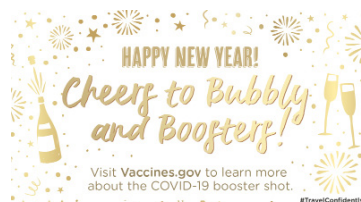
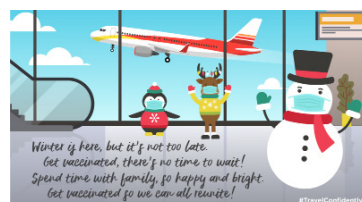
# #TRAVELCONFIDENTLY

This Holiday Season

Use the social graphics and copy below to encourage vaccinations and promote healthy and safe travel. Be sure to use **#TravelConfidently** so we can follow along with your engagement.

## SAMPLE SOCIAL COPY

- The overwhelming majority of Americans have planned their next trip. ✈️ Have you? It's time to #GetYourShot so you can #TravelConfidently.
- Silver bells... silver bells... it's time for a booster in the city! 🎄 We hope you have a #Merry, #Bright and #Boosted holiday season so you are ready to #TravelConfidently.
- We're raising our glasses to a new year and new travels! 🥂 Get your booster shot so you can ring in 2022 with new adventures on the horizon. #TravelConfidently
- Whether it's your first, second or booster vaccine—it's time to #GetYourShot so you can get going. #TravelConfidently
- But do you recall, the most famous way to #TravelConfidently of them all? #GetYourShot so you can join in all the reindeer games this season. 🦌
- What's on your to-do list this holiday season? We're checking our list twice to make sure a vaccine makes the cut. ✅ #TravelConfidently
- Celebrate the holidays the BRIGHT way and #GetYourShot so you can #TravelConfidently.
- 'Tis the season of jingle bells and staying well. 🧑‍🎄 #GetYourShot this winter so you can safely reunite with family, friends and loved ones. #TravelConfidently



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