

#TRAVELCONFIDENTLY

A shared responsibility.

Fall Social Media Guide

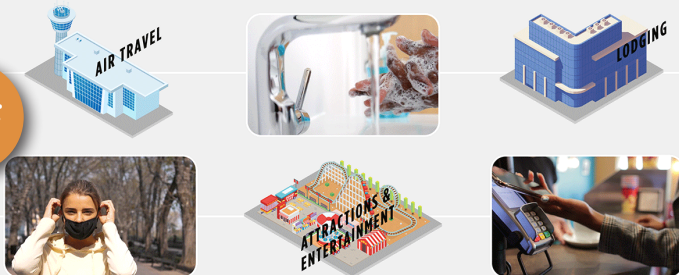
Use and/or customize these sample social media posts and graphics to your audiences on what they can expect when traveling to your destination or business.

Your **HEALTH** and **SAFETY**
is our **#1 PRIORITY**

Planning a trip? You can **#TravelConfidently**. From transportation to lodging, dining and attractions, expect to see new health and safety standards when you travel to **DESTINATION**.

TRAVEL CONFIDENTLY from start to finish, and everywhere in between

GIF



#TravelConfidently

Whether driving or flying, having fun at a theme park or relaxing at a resort, no matter how you travel, or what you do, you can **#TravelConfidently**. Each step of your trip will have consistent health and safety practices.



New health and safety practices across **all** customer touchpoints have been adopted by the travel industry so you can

#TravelConfidently



What new health and safety practices can you expect to see on your next trip?

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- ✓ Encouraged physical distancing
- ✓ Enhanced sanitation
- ✓ Increased touchless solutions
- ✓ Health screening measures
- ✓ Extra precautions when dining



#TravelConfidently when visiting **[DESTINATION]**
New health and safety practices have been added to ensure your travel journey.

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CUSTOMIZABLE GRAPHIC

We look forward to soon welcoming you to **DESTINATION/ORGANIZATION**. **#TravelConfidently** during your entire trip. From transportation to lodging, dining and attractions, your health and safety are the top priority of the united travel industry.

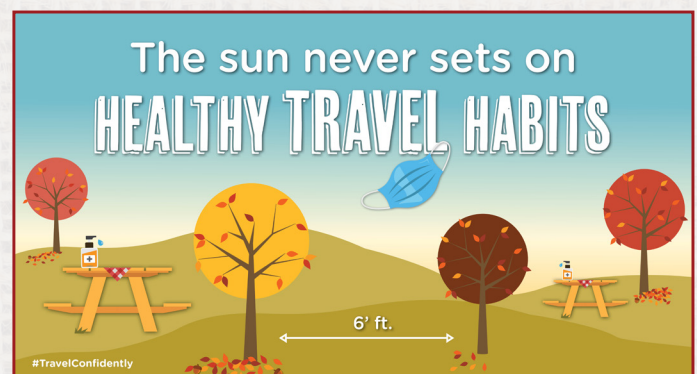
Visit ustravel.org/TravelConfidently for additional resources.

Customize these sample social media posts and graphics to encourage visitors to do their part to ensure a healthy and safe experience for residents and fellow travelers.

The seasons may be changing, but the importance of wearing a mask isn't. No matter where you go this fall, make sure to **#WearAMask**. **#TravelConfidently**



Temperatures may be falling, but that doesn't mean you should drop healthy travel habits: **#WearAMask**, keep a safe distance and wash hands frequently. **#TravelConfidently**



Making plans for fall? Whether you're looking to stay around town or heading out for a trip, don't forget to **#WearAMask** to help you **#TravelConfidently**.



When we all do our part, we can all **#TravelConfidently**. Make sure to **#WearAMask**, keep a safe distance and regularly wash your hands—no matter where you are in the U.S. this fall.

