

Use and/or customize these sample social media posts and graphics to your audiences on what they can expect when traveling to your destination or business.

Planning a trip? You can **#TravelConfidently**. From transportation to lodging, dining and attractions, expect to see new health and safety standards when you travel to **DESTINATION**.



Whether driving or flying, having fun at a theme park or relaxing at a resort, no matter how you travel, or what you do, you can **#TravelConfidently**. Each step of your trip will have consistent health and safety practices.



What new health and safety practices can you expect to see on your next trip?

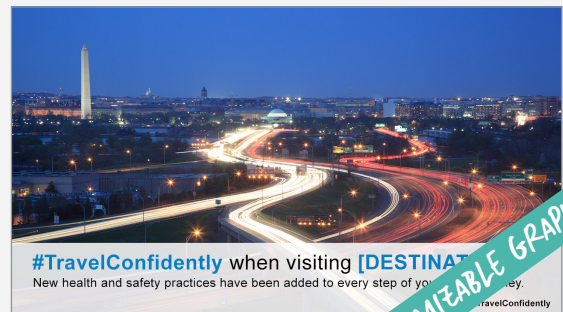
#TravelConfidently

- ✓ Encouraged physical distancing
- ✓ Enhanced sanitation
- ✓ Increased touchless solutions
- ✓ Health screening measures
- ✓ Extra precautions when dining



We look forward to soon welcoming you to **DESTINATION/ORGANIZATION**.

#TravelConfidently during your entire trip. From transportation to lodging, dining and attractions, your health and safety are the top priority of the united travel industry.



How to use the customizable graphic: Open in **Adobe Photoshop** and drag in your unique picture. Place it underneath the main graphic so it becomes the file's bottom layer. Then, save your work and export as a JPG or PNG file. Contact Kristen Sullivan (ksullivan@ustravel.org) with any questions.



DOWNLOAD ALL GRAPHICS

#TRAVELCONFIDENTLY

A shared responsibility.

Social Media Guide: **Traveler Commitment**

Use and/or customize these sample social media posts and graphics to encourage visitors to do their part to ensure a healthy and safe experience for residents and fellow travelers.

In order for all visitors to **DESTINATION** to **#TravelConfidently**, we need your help! Do your part and follow the latest government guidelines.

Ensuring everyone can **#TravelConfidently** is a shared responsibility. Join travel businesses across the industry and commit to healthy practices. Learn more: ustravel.org/IndustryGuidance

If visiting **DESTINATION**, do your part and help keep our community and other travelers safe by following the latest government guidelines. **#TravelConfidently**

When we all do our part, we can all **#TravelConfidently**. Join travel businesses across the industry and commit to doing your part to provide a safe travel experience. Learn more: ustravel.org/IndustryGuidance

Every touchpoint throughout your trip is prioritizing your health and safety. Join us and do your part so everyone can **#TravelConfidently**.

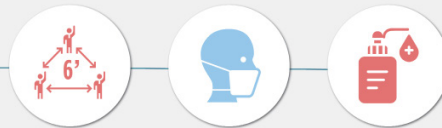
How can you help **PROTECT RESIDENTS** and **FELLOW TRAVELERS** on your next trip?



#TravelConfidently

[DOWNLOAD IMAGE >](#)

How can you help **PROTECT RESIDENTS** and **FELLOW TRAVELERS** on your next trip?



#TravelConfidently

[DOWNLOAD GIF >](#)

GIF