





Research and Communicate the Importance of Travel





Members are provided with economic and job impact reports and online tools that allow members to demonstrate the impact of travel to their key audiences.

BENEFIT	 CHAIRMAN'S CIRCLE	 BOARD CIRCLE	 ASSOCIATION BOARD CIRCLE	 REGULAR
Public Affairs Research Tools (Playbooks, Power of Travel Promotion, Impact Calculators)	✓	✓	✓	✓
U.S. Travel Outlook	✓	✓	✓	✓
Travel Trends Index	✓	✓	✓	✓
Travel Forecasts	✓	✓	✓	✓
Travel Price Index	✓	✓	✓	✓
U.S. Travel Barometer	✓	✓	✓	✓
Interactive Travel Analytics	<ul style="list-style-type: none"> • Key Statistics & Forecast • Travel Economic Impact • Monthly Travel Statistics • International Travel Statistics • State Tourism Office Budgets 	<ul style="list-style-type: none"> • Key Statistics & Forecast • Travel Economic Impact • Monthly Travel Statistics • International Travel Statistics • State Tourism Office Budgets 	<ul style="list-style-type: none"> • Key Statistics & Forecast • Travel Economic Impact • Monthly Travel Statistics • International Travel Statistics • State Tourism Office Budgets 	<ul style="list-style-type: none"> • Key Statistics & Forecast • Other Subscriptions available for purchase at discount
Research Subscription Package*	Premier Research Subscription	Premier Research Subscription	Basic Research Subscription or Premier Research Subscription Package available with member discount.	Basic Research Subscription or Premier Research Subscription Package available with member discount.
Economic Review of Travel in America	✓	✓	Executive Summary	Executive Summary
Impact of Travel in State Economies	✓	✓	Executive Summary	Executive Summary
Domestic Travel Market Report	✓	✓	Executive Summary	Executive Summary
International Market Profiles	✓	✓	✓	✓
Global Travel Review	✓	✓	Executive Summary	Executive Summary
Topical Research Reports	✓	✓	Executive Summary	Executive Summary
A Study of Lodging Charges and the Allocation of Revenue from Taxes and Assessments on Lodging	✓	✓	✓	✓

***Basic Research Subscription:** Economic Review of Travel in America, Impact of Travel on State Economies, Survey of U.S. State Tourism Office Budgets
Premier Research Subscription: Includes the Basic Subscription Package plus the International Travel Statistics Subscription





Enhance and Leverage the Industry's Influence

U.S. Travel focuses on enhancing the industry's influence and leveraging travel's impact to expand our relationship with the federal government, positioning the association and industry as critical voices and authoritative resources on matters of importance to travel.

BENEFIT	 CHAIRMAN'S CIRCLE	 BOARD CIRCLE	 ASSOCIATION BOARD CIRCLE	 REGULAR
Destination Capitol Hill	Complimentary Registration	Complimentary Registration	Complimentary Registration	✓
Grassroots and Grasstops Programs	✓	✓	✓	✓
"Week in Washington" Updates	✓	✓	✓	n/a


Engage, Inform and Mobilize

U.S. Travel provides unmatched networking opportunities and mobilizes the industry around common priorities and messages.

BENEFIT	 CHAIRMAN'S CIRCLE	 BOARD CIRCLE	 ASSOCIATION BOARD CIRCLE	 REGULAR
IPW	Complimentary single booth, 3 Complimentary Individual Registrations, Complimentary Reserved, Lunch Table, VIP Registration, VIP Lounge, Preview of Attendee list if registered, Logo displayed, Chairman's Circle Honors	Complimentary single booth, 3 Complimentary Individual Registrations, Complimentary Reserved, Lunch Table, VIP Registration, VIP Lounge, Preview of Attendee list if registered	Member Discount	Member Discount
ESTO (Attendance for state and destinations only)	Complimentary Registration, Logo displayed	Complimentary Registration, Logo displayed (allied members only)	n/a	Member Discount
Council membership (NCSTD, Destinations Council, National Council of Attractions & Experiences)	✓	n/a	n/a	✓
Webinars: The Debrief	✓	✓	✓	✓
Board of Directors Meeting	✓	✓ (allied members have logo displayed at spring & fall meeting)	✓	n/a (unless At-Large Director)
CEO Roundtable Meetings	CVB members and \$1 billion plus corporations	n/a	n/a	n/a
Complimentary Office Colleagues	✓	✓	n/a	n/a
Committee Membership	✓	✓	✓	n/a
Complimentary logo in footer of ustravel.org	✓ (allied members only)	✓ (allied members only)	n/a	n/a
Membership Directory	✓ (displays logo)	✓	✓	✓
Use of U.S. Travel Logo (with permission)	✓	✓	✓	✓
Industry Toolkits	✓	✓	✓	✓

Ease Processes, Remove Barriers, Manage Threats

U.S. Travel continues to focus on enabling travel growth by easing the process of travel, removing barriers that inhibit travel and managing threats to the industry.

BENEFIT	 CHAIRMAN'S CIRCLE	 BOARD CIRCLE	 ASSOCIATION BOARD CIRCLE	 REGULAR
Advancing & Creating Policies U.S. Travel staff working on your behalf to advance and create policies that welcome more visitors	✓	✓	✓	✓