INRIX collects billions of anonymous data points every day from a diverse set of sources, including connected vehicles, cities, DOTs, road weather conditions, journalistic incidents, social media, parking, mobile and other IoT devices. With information on almost 90 percent of the world’s roads across over 80 countries, INRIX is the preferred provider of driving and mobility intelligence for leading automakers.

U.S. Travel Association commissioned INRIX Research to analyze travel times and speeds on 38 corridors in the United States. For each corridor, four high-volume travel periods were examined from 2015 to 2018. The periods of observation were:

- Summer Holiday
- Memorial Day
- Labor Day
- Thanksgiving

As expected, INRIX Research found afternoon travel times the Wednesday before Thanksgiving were frequently the longest due to the combination of commuters and holiday travelers hitting the road.