

# ASSESSING *Recovery*

The **Technologies** Revolutionizing the **Future of Travel**

February 18, 2021

U.S. TRAVEL  
ASSOCIATION®



# ANGIE BRIGGS

Vice President of Industry Relations  
U.S. Travel Association

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## **CHRIS MCLAUGHLIN**

**Chief Operating Officer &  
Executive Vice President**  
Denver International Airport



## **JOHN SANDERS**

**President of Emerging Markets**  
Daon

VERIFLY™



# APP-BASED RESERVATION SYSTEM

- Free service to all health-conscious travelers at DEN
- Reservation to maximize social distancing and provide reliability
- Dedicated queue and TSA security lane
- Reserved, reduced-capacity train car to concourses



# PROGRAM BENEFITS

- Building confidence and certainty throughout the passenger journey
- Ability to flatten arrival peaks via reservations
- Touchless/biometric credentialing at TSA (document-free travel)
- Reducing exposure for travelers and TSA officers





# BIG IDEAS...BIG EXECUTION



American Airlines

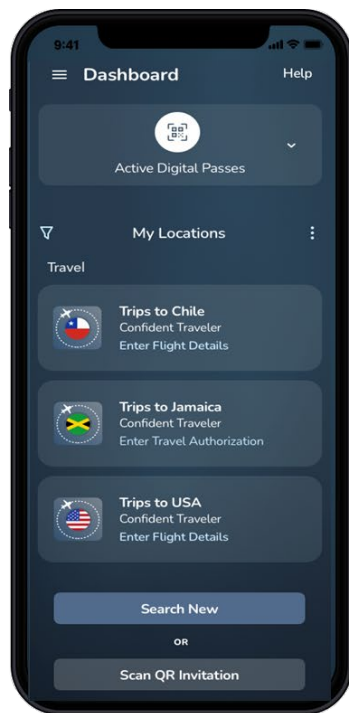


VERIFLY

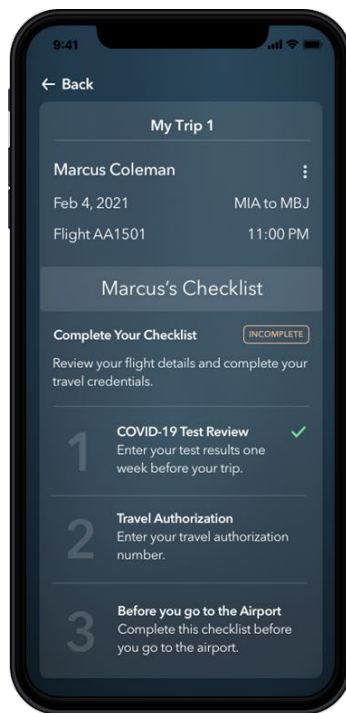
Now available at all our airports



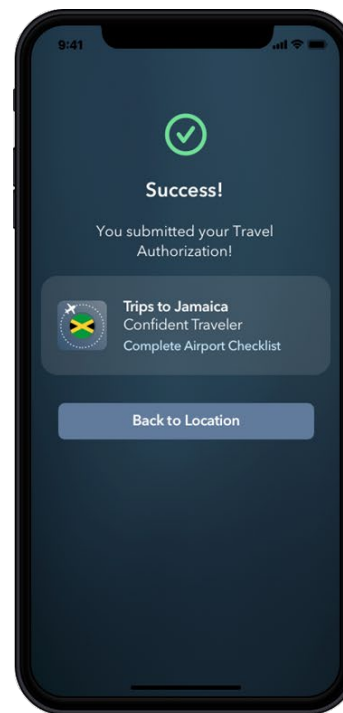
# VERIFLY – HEALTH PASSPORT



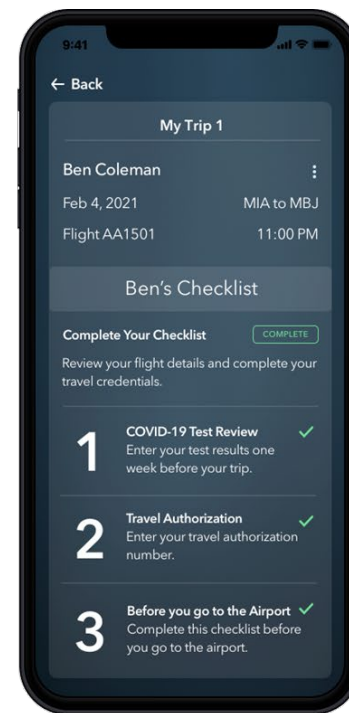
**Pick a Travel Pass**



**Acquire COVID Credential**



**Acquire Travel Credential**



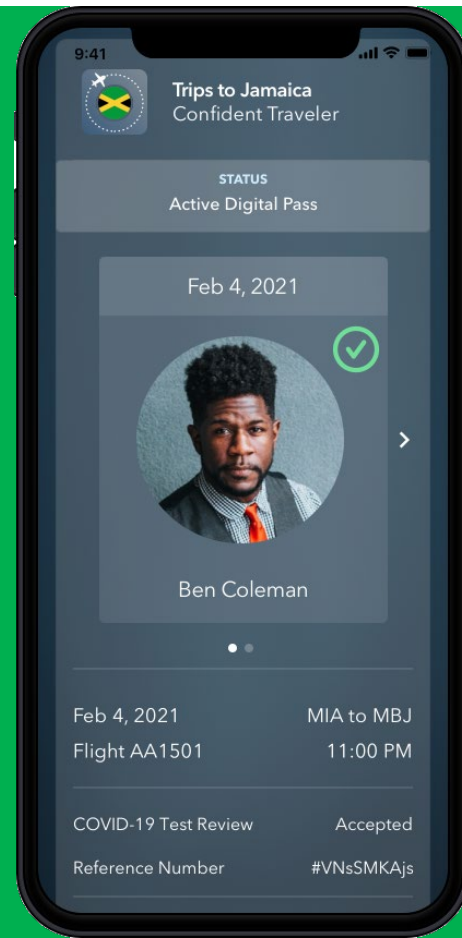
**Head to the Airport**



# VERIFLY –TRAVEL ECOSYSTEM

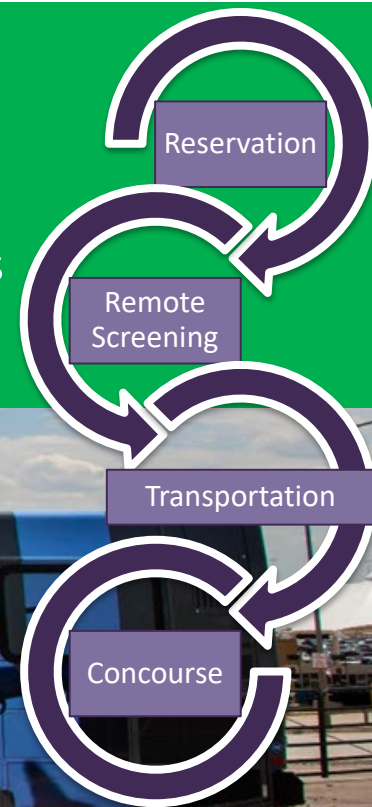


- Once all the credentials are active, the pass becomes active
- Ensures travelers are fully compliant with COVID requirements before leaving home
- Supports open standards and interoperability – no proprietary walls

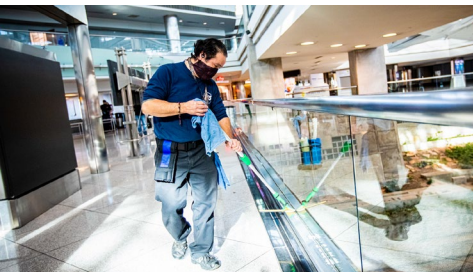


# COMING SOON: REMOTE SCREENING

- Off-site, All Hazards, Multi-Use Screening Processor
  - TSA Screening , Aviation Worker Screening, KCM
- De-densifies terminal checkpoints and train
- Enhanced, touchless experience for travelers and employees
- Future capability, including general passenger populations



# DENVER INTERNATIONAL AIRPORT







# TORI EMERSON BARNES

Executive Vice President,  
Public Affairs and Policy  
U.S. Travel Association

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JOIN US **MARCH 18, 2021** FOR:

# **ASSESSING** *Recovery*

Key Lessons from **Hosting Super Bowl LV Amid the COVID-19 Pandemic**

Register Here: [bit.ly/superbowllessons](https://bit.ly/superbowllessons)

# ON THE CALENDAR

THURSDAYS | 12:00 p.m. ET

## FEBRUARY

25

Data &  
Insights

**MEMBER ONLY**

## MARCH

4

Legislative  
Speaker Series

**MEMBER ONLY\***

18

Assessing  
Recovery

**PUBLIC**

### Data & Insights

Tourism Economics: Navigating  
the New Travel Recovery Insights  
Dashboard

### Legislative Speaker Series

Speaker to be confirmed

### Assessing Recovery

Key Lessons from Hosting Super Bowl  
LV Amid the COVID-19 Pandemic

*\*Excludes Pillar*