

Tina Diehl

ASSISTANT VICE PRESIDENT OF DAILY RENTAL, ENTERPRISE RENT-A-CAR COMPANY
ST. LOUIS, MISSOURI

Fresh out of college, Tina Diehl wanted a career that would grow with her over the years. She found it in the travel industry. “I was interested in finding a great company with the prospects for a long-term payoff,” Tina says, “...a place that I could make an investment in and that would make an investment in me.”

Tina accepted an offer from Enterprise, enrolled in Enterprise’s Management Trainee program and started to learn the business. Within two years, she was running her very own branch.

At first, Tina struggled with her new role as a manager, but Enterprise was there to support her. “Leadership was something I brought to the table. But they taught me the technical aspects,” says Tina. “The first lesson was time management and how to prioritize. Then, through one-on-one coaching with my supervisor, management seminars, and internal training, I learned the business skills I needed to succeed.”

Tina moved up from branch manager to area manager and on to even more senior positions with the company. Today, Tina is an assistant vice president of daily rental for Enterprise. She is also the proud mother of three children, all of whom arrived during her time with Enterprise.

Tina credits her job’s flexibility and compensation for providing her family with support and financial security. In the travel industry, Tina found not only a fulfilling career, but also the ability to balance her family and other interests with her work.

“I love my job, but I love my free time, too. At the end of the day, I get to do the things that matter most to me.”

