

Travel Means Jobs



TRAVEL MEANS
JOBS

U.S. TRAVEL
ASSOCIATION

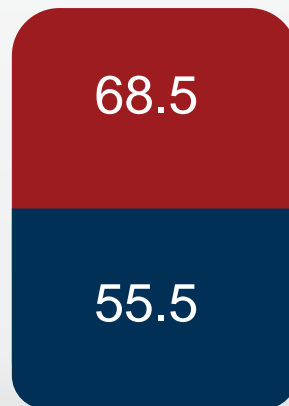
Travel's Contribution to the U.S. Economy

\$1.9 TRILLION GENERATED

\$813 Billion (Direct)

\$1.1 Trillion (Indirect & Induced)

**\$124 Billion in
Direct Tax
Revenue**



■ Federal
■ State & Local

14.4 MILLION JOBS SUPPORTED



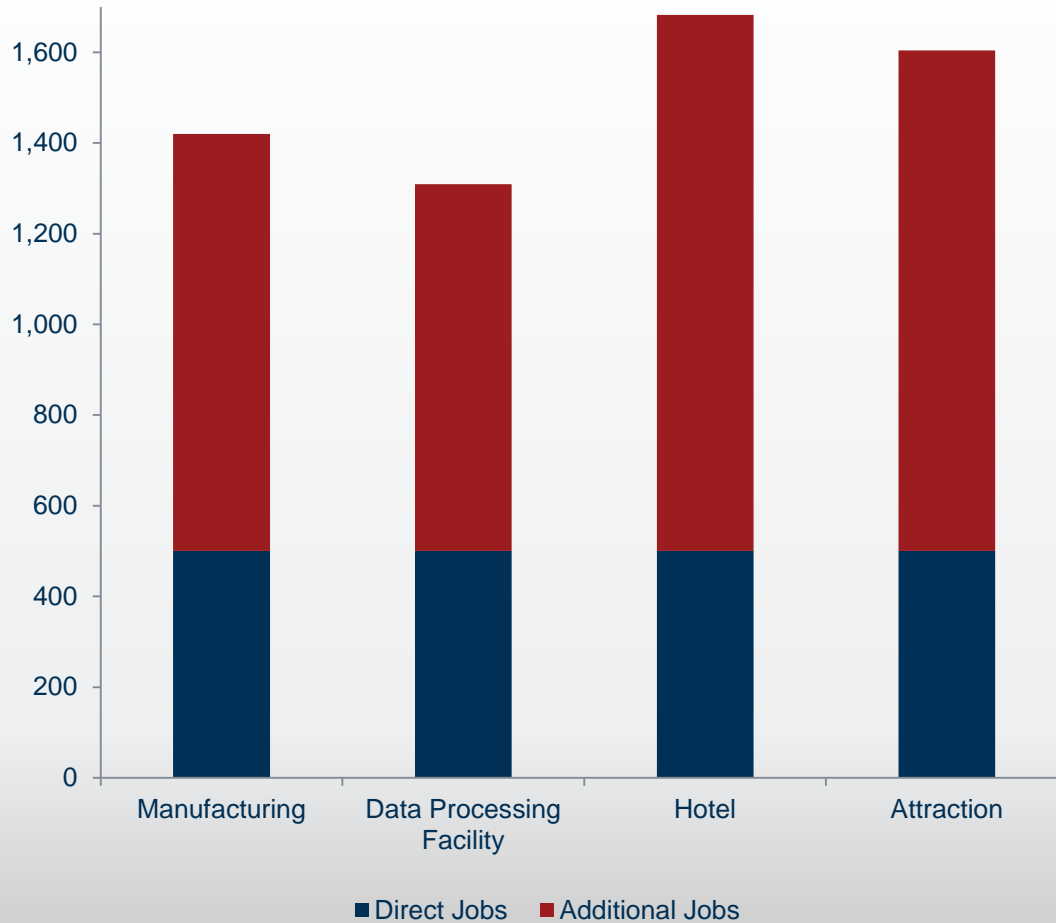
7.5 million (direct)

6.9 million (other industries)

**Travel is ranked #1
among all U.S. industry exports**

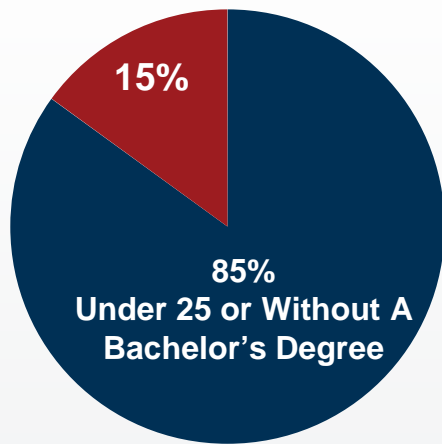
Travel Supports Communities

Employment Effects of Economic Development
Number of Employees

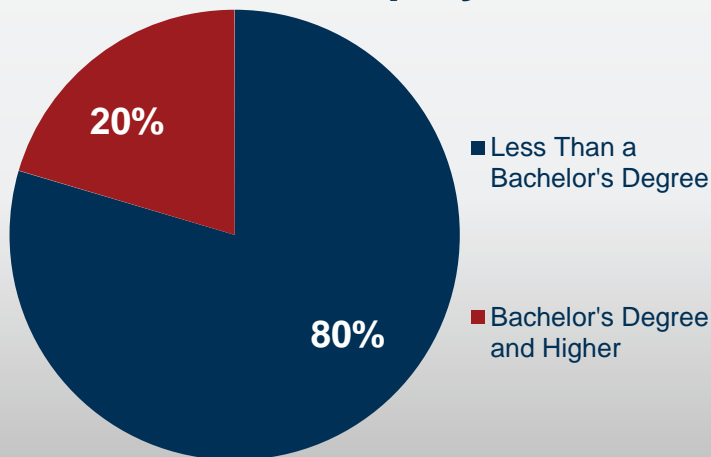


Travel Provides Opportunity

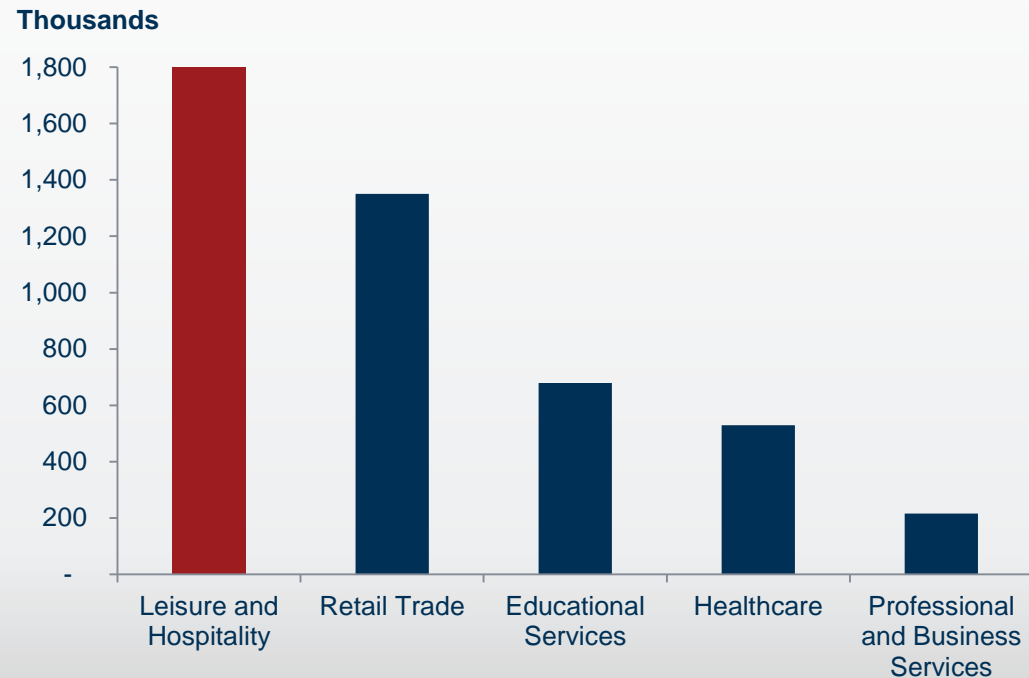
The Unemployed



Travel Sector Employment

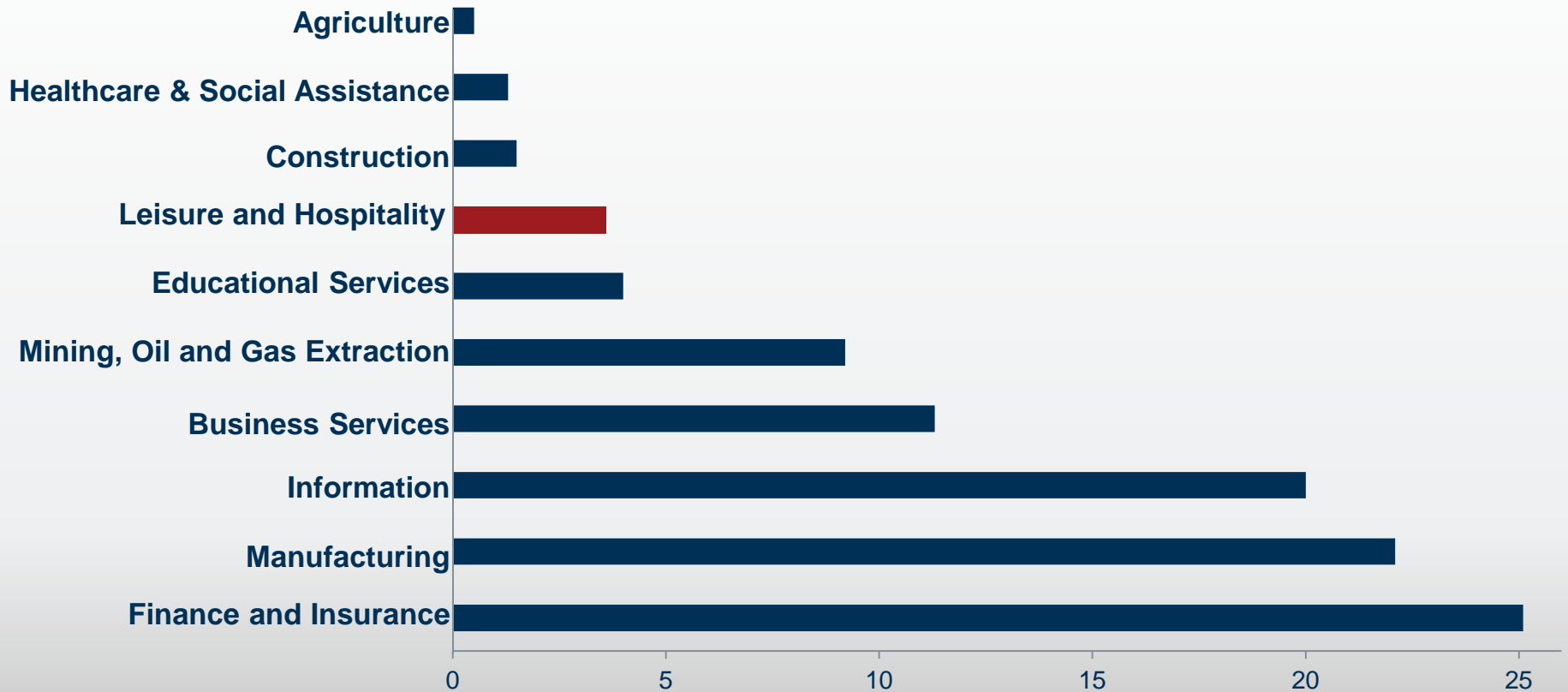


Top Industries Chosen for Part-Time Employment to Attend School/Training

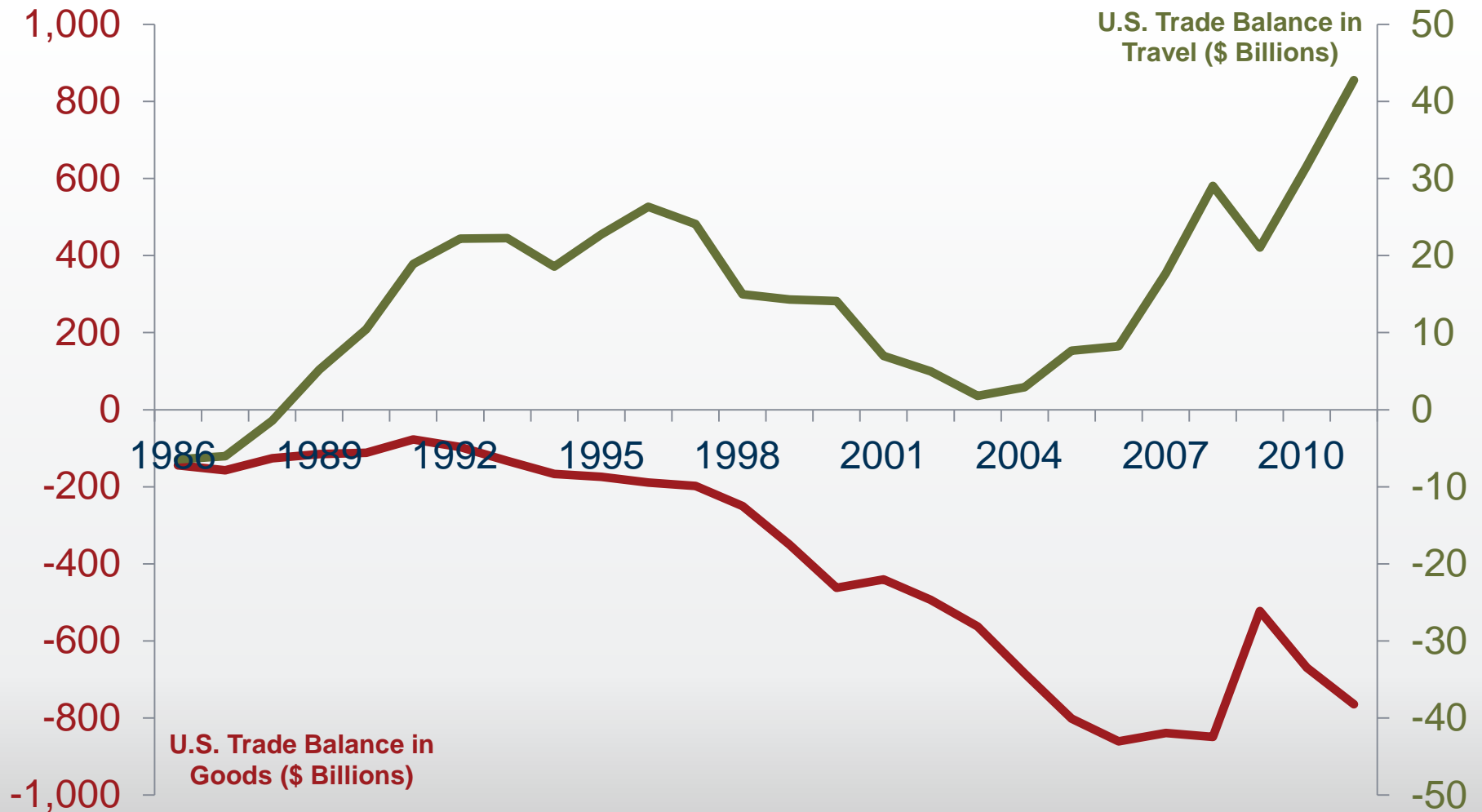


Travel and the Global Economy

Share of Industry Receipts for Firms that Outsource Abroad

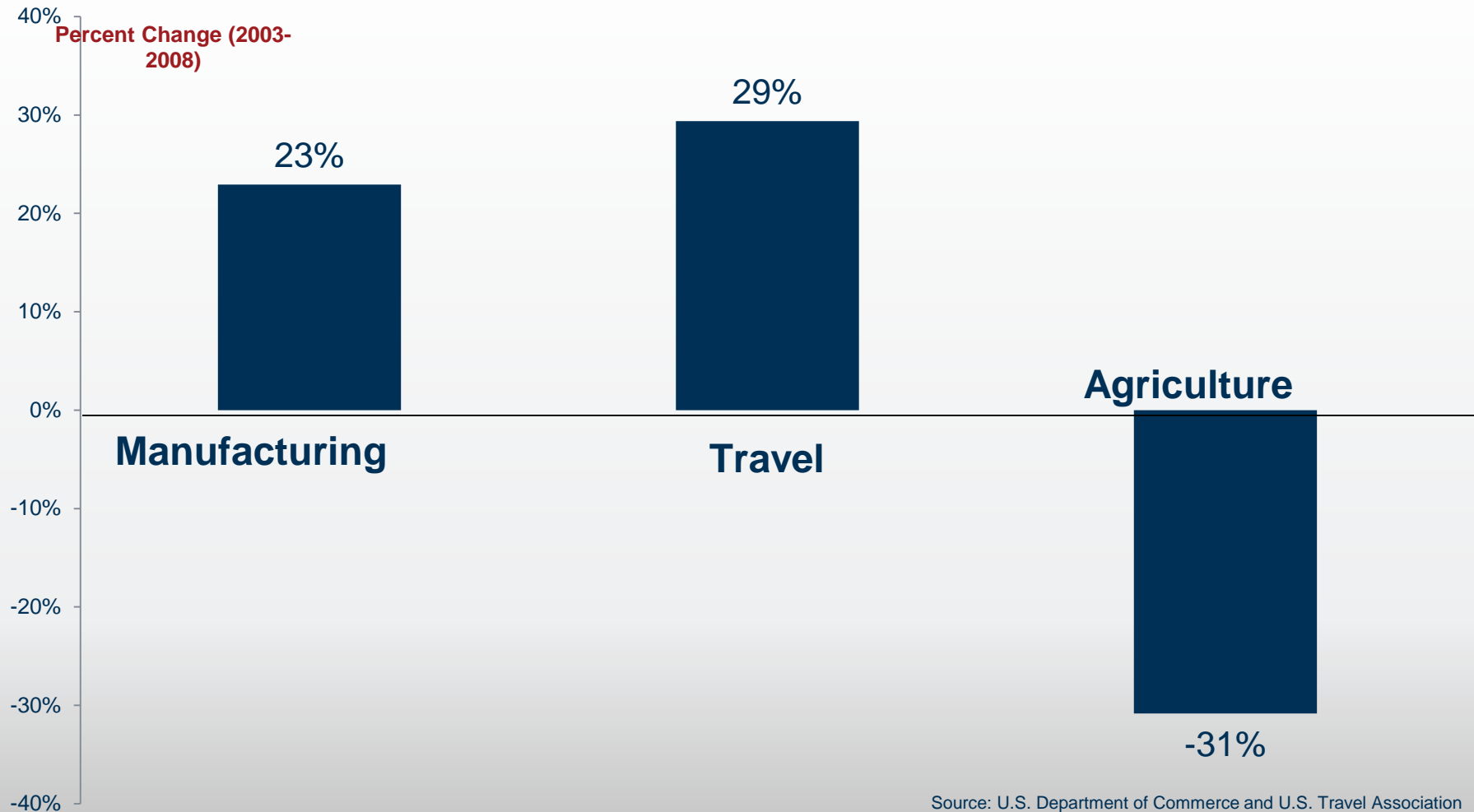


The U.S. Trade Balance Dichotomy



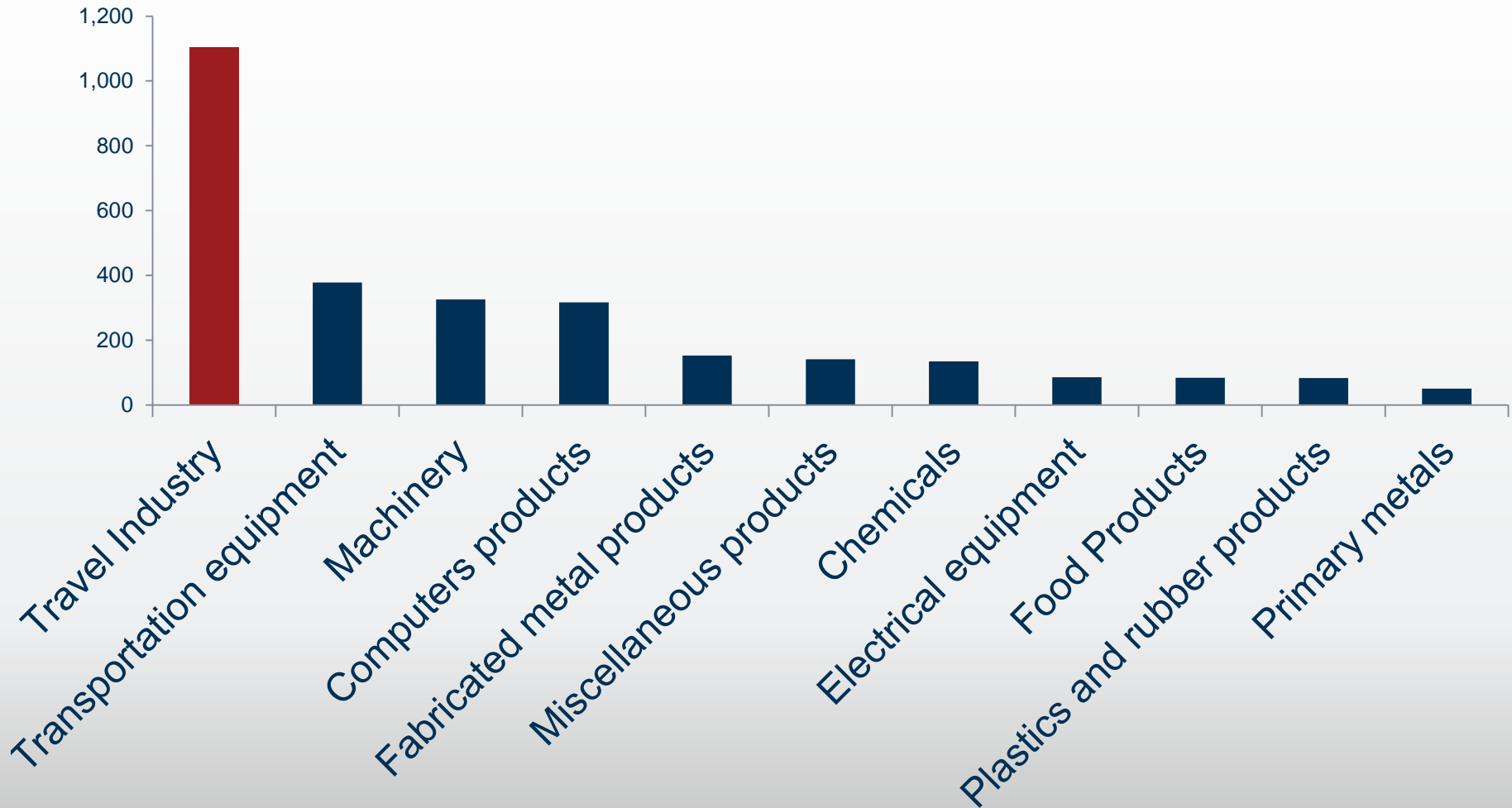
Job Growth From Exports

Change in Direct Export Employment (2003-2008)



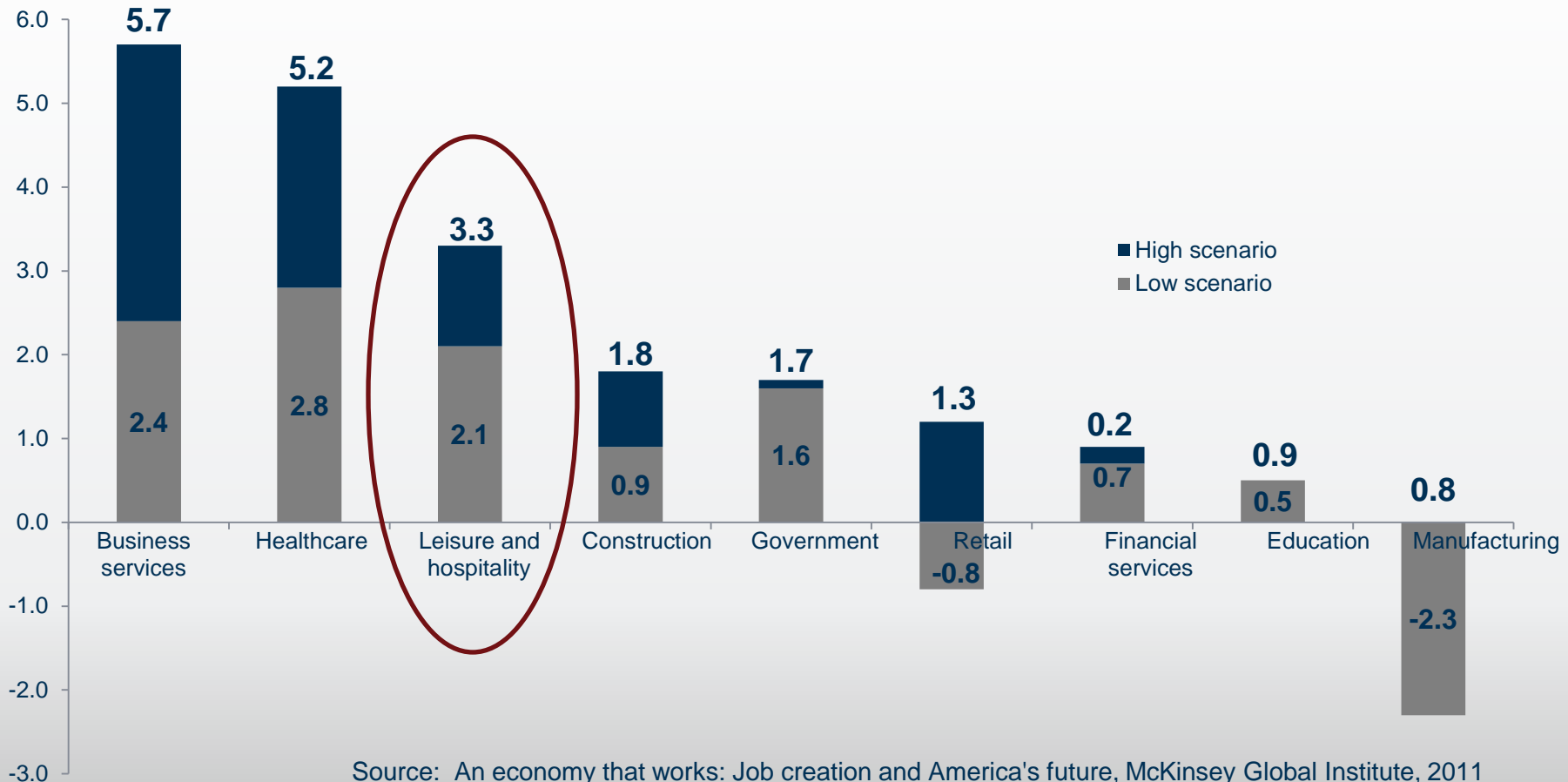
Travel Exports: Leading Job Creator

Employment Directly-Related to Exports (thousands)

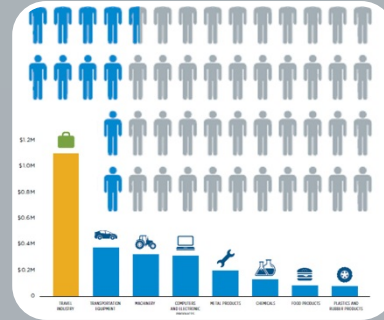
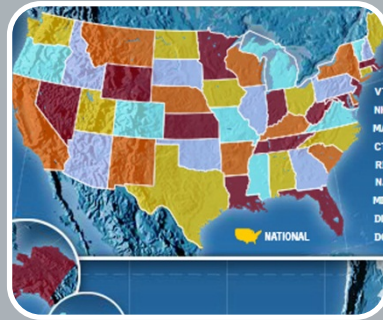


Travel and the Global Economy: Forecast

Employment Growth Projections 2010-2020



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**Key
messages**

**Additional
state-level
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**Visuals
and
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**Sample
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