TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to Arizona

TRAVEL AND TOURISM WORKS FOR ARIZONA

- Domestic and international travelers to Arizona spent $20.3 billion in 2017 and generated $2.8 billion to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 177,490 jobs created by travelers to Arizona in 2017 represent 7.5% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, Arizona’s 2017 unemployment rate of 4.7% would have been 10.1% of the labor force.

- For every $1 million spent in Arizona by domestic and international travelers, 8.8 jobs are created.

ARIZONA-BASED TRAVEL COMPANIES

- Arizona Lodging & Tourism Association
- Arizona Office of Tourism
- Best Western Hotels & Resorts
- Experience Scottsdale
- Madden Media
- Visit Phoenix

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY

2018 Data

DIRECT IMPACT

- $1.1 TRILLION in travel spending
- #7 largest employer of all industries in the U.S.
- 8.9 MILLION jobs
- $268 BILLION payroll
- $171 BILLION in tax revenue

INTERNATIONAL

- #2 INDUSTRY EXPORT
  - $256 Billion in travel exports, generating a $69 Billion trade surplus
- Of travel exports, $157 BILLION in travel spending by international visitors in the U.S.

TOTAL IMPACT

- $2.5 TRILLION in U.S. economic output
- 1 in 10 U.S. NON-FARM JOBS supported by travel
- 15.7 MILLION American jobs

1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.