Travel will power our economic recovery. Why travel matters to **ARIZONA**

<table>
<thead>
<tr>
<th>STATE</th>
<th>SPENDING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$23.5 Billion</td>
<td>$7.3 Billion</td>
<td>181,694</td>
<td>4</td>
<td>$2.9 Billion</td>
</tr>
<tr>
<td>2020</td>
<td>▼ -35%</td>
<td></td>
<td></td>
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<td>▼ -28%</td>
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</tbody>
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In **Arizona**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **$23.5 billion** exploring our state
- For every **$1 million** spent in Arizona by domestic and international travelers, **7.7 jobs are created**
- The **181,694 travel-supported jobs** represented 7.2% of Arizona's total private industry employment, without which our unemployment rate of 4.9% would have been 11.8% of the labor force
- Travel spending generated **$2.9 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

**Arizona** experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 35%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 28%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

**FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.**

- **2020 SPENDING:** $680.3 Billion ▼ 42%
- **2019 SPENDING:** $1.2 Trillion
- **2020 TOTAL ECONOMIC OUTPUT:** $1.5 Trillion ▼ 42%
- **2019 ECONOMIC OUTPUT:** $2.6 Trillion
- **2020 TOTAL JOBS:** 11 Million ▼ 34%
- **2019 TOTAL JOBS:** 17 Million

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support **TRAVEL**  •  Support **RECOVERY**  •  Support **JOBS**