TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to Connecticut

TRAVEL AND TOURISM WORKS FOR CONNECTICUT

- Domestic and international travelers to Connecticut spent $12.2 billion in 2018 and generated $2.0 billion to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 72,270 jobs created by travelers to Connecticut in 2018 represent 5.0% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, Connecticut’s 2018 unemployment rate of 4.2% would have been 8.0% of the labor force.

- For every $1 million spent in Connecticut by domestic and international travelers, 5.9 jobs are created.

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY

- Out of 20 industries by 2-digit NAICS code

- Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.

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U.S. TRAVEL ASSOCIATION