TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to the District of Columbia

TRAVEL AND TOURISM WORKS FOR THE DISTRICT OF COLUMBIA
2017 Data

- Domestic and international travelers to District of Columbia spent $13.2 billion in 2017 and generated $2.0 billion to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 81,000 jobs created by travelers to District of Columbia in 2017 represent 15.4% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, District of Columbia’s 2017 unemployment rate of 6.2% would have been 26.4% of the labor force.

- For every $1 million spent in District of Columbia by domestic and international travelers, 6.1 jobs are created.

DISTRICT OF COLUMBIA-BASED TRAVEL COMPANIES

- Amtrak (National RR Passenger Corporation)
- Associated Luxury Hotels International
- Destination DC
- Destinations International
- International Spy Museum
- Washington, D.C.’s Newseum

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY
2018 Data

1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.