TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to Georgia

TRAVEL AND TOURISM WORKS FOR GEORGIA

2017 Data

- Domestic and international travelers to Georgia spent $29.6 billion in 2017 and generated $6.1 billion to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 275,450 jobs created by travelers to Georgia in 2017 represent 7.4% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, Georgia’s 2017 unemployment rate of 4.6% would have been 10.1% of the labor force.

- For every $1 million spent in Georgia by domestic and international travelers, 9.3 jobs are created.

GEORGIA-BASED TRAVEL COMPANIES

- AAHOA
- Atlanta Convention & Visitors Bureau
- Georgia Tourism
- IHG InterContinental Hotels Group
- Society of Independent Show Organizers
- Southeast Tourism Society

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY

2018 Data

- $1.1 TRILLION in travel spending
- 8.9 MILLION jobs, #7 largest employer of all industries in the U.S.
- $268 BILLION payroll
- $171 BILLION in tax revenue each household will pay $1,340 additional taxes per year without the tax revenue from travel

- $2.5 TRILLION in U.S. economic output
- 1 in 10 U.S. NON-FARM JOBS supported by travel
- 15.7 MILLION American jobs

1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.