Travel will power our economic recovery. Why travel matters to 

HAWAII

In Hawaii, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **$29.0 billion** exploring our state
- For every **$1 million** spent in Hawaii by domestic and international travelers, **7.3 jobs are created**
- The **210,660 travel-supported jobs** represented **39.4% of Hawaii’s total private industry employment**, without which our unemployment rate of **2.5%** would have been **41.0% of the labor force**
- Travel spending generated **$3.8 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Hawaii experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 60%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 51%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

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**From coast-to-coast, the COVID-19 pandemic has decimated the national travel industry.**

**Travel will refuel our economy, rebuild our workforce, and reconnect Americans.**

<table>
<thead>
<tr>
<th>STATE</th>
<th>SPEAKING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$29.0 Billion</td>
<td>$9.7 Billion</td>
<td>210,660</td>
<td>1</td>
<td>$3.8 Billion</td>
</tr>
<tr>
<td>2020</td>
<td>▼ -60%</td>
<td></td>
<td></td>
<td></td>
<td>▼ -51%</td>
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| 2020 SPENDING: $680.3 BILLION | 2019 SPENDING: $1.2 TRILLION |
| 2020 TOTAL ECONOMIC OUTPUT: $1.5 TRILLION | 2019 ECONOMIC OUTPUT: $2.6 TRILLION |
| 2020 TOTAL JOBS: 11 MILLION | 2019 TOTAL JOBS: 17 MILLION |

**Support TRAVEL • Support RECOVERY • Support JOBS**