# Travel Is an Economic Engine

Why Travel Matters to Hawaii

## Travel and Tourism Works for Hawaii

- Domestic and international travelers to Hawaii spent $25.9 billion in 2017 and generated $4.0 billion to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 205,420 jobs created by travelers to Hawaii in 2017 represent 38.6% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, Hawaii’s 2017 unemployment rate of 2.5% would have been 32.5% of the labor force.

- For every $1 million spent in Hawaii by domestic and international travelers, 7.9 jobs are created.

## Hawaii-Based Travel Companies

- Hawaii Department of Transportation-Airports Division
- Marriott Hotels Hawaii
- Hawaii Tourism Authority
- Outrigger Hotels & Resorts
- Hilton Resorts Hawaii
- Pearl Harbor Historic Sites

## Travel and Tourism is Critical to the U.S. Economy

### 2018 Data

**Direct Impact**

- $1.1 trillion in travel spending
- 8.9 million jobs (7th largest employer of all industries in the U.S.)
- $268 billion payroll
- $171 billion in tax revenue

*Each household will pay $1,340 additional taxes per year without the tax revenue from travel.*

**International Export**

- $256 billion in travel exports, generating a $69 billion trade surplus
- $157 billion in travel spending by international visitors in the U.S.

**Total Impact**

- $2.5 trillion in U.S. economic output
- 1 in 10 U.S. non-farm jobs supported by travel
- 15.7 million American jobs

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1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.