TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to Idaho

TRAVEL AND TOURISM WORKS FOR IDAHO
2017 Data

- Domestic and international travelers to Idaho spent $4.8 billion in 2017 and generated $688.8 million to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 30,160 jobs created by travelers to Idaho in 2017 represent 5.1% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, Idaho’s 2017 unemployment rate of 3.2% would have been 6.9% of the labor force.

- For every $1 million spent in Idaho by domestic and international travelers, 6.3 jobs are created.

IDAHO-BASED TRAVEL COMPANIES

- Boise Airport
- Boise Metro Chamber, Convention and Visitors Bureau
- CityPASS
- Coeur D’Alene Resort on the Lake
- Idaho Department of Commerce, Division of Tourism
- Vacasa

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY
2018 Data

<table>
<thead>
<tr>
<th>DIRECT IMPACT</th>
<th>INTERNATIONAL</th>
<th>TOTAL IMPACT</th>
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<tbody>
<tr>
<td>$1.1 TRILLION in travel spending</td>
<td>#2 INDUSTRY EXPORT $256 Billion in travel exports, generating a $69 Billion trade surplus</td>
<td>$2.5 TRILLION in U.S. economic output</td>
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<td>8.9 MILLION jobs</td>
<td>Of travel exports, $157 BILLION in travel spending by international visitors in the U.S.</td>
<td>1 in 10 U.S. NON-FARM JOBS supported by travel</td>
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<td>$268 BILLION payroll</td>
<td></td>
<td>15.7 MILLION American jobs</td>
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<td>$171 BILLION in tax revenue each household will pay $1,340 additional taxes per year without the tax revenue from travel</td>
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1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians’ fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.