TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to Louisiana

TRAVEL AND TOURISM WORKS FOR LOUISIANA
2017 Data

- Domestic and international travelers to Louisiana spent $12.7 billion in 2017 and generated $2.4 billion to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 118,970 jobs created by travelers to Louisiana in 2017 represent 7.4% of the state's total private industry employment.

- Without these jobs generated by domestic and international travel, Louisiana's 2017 unemployment rate of 5.2% would have been 10.8% of the labor force.

- For every $1 million spent in Louisiana by domestic and international travelers, 9.4 jobs are created.

LOUISIANA-BASED TRAVEL COMPANIES

- Mardi Gras World
- Lafayette Cajun Country

- New Orleans Steamboat Company/Gray Line of New Orleans
- Lake Charles/Southwest Louisiana Convention & Visitors Bureau
- New Orleans & Company
- Louisiana Office of Tourism

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY
2018 Data

- The travel industry is the 7th largest employer of all industries in the U.S.
- The travel industry supports 15.7 million American jobs.
- In travel spending by international visitors in the U.S., generating a $69 billion trade surplus.
- Of travel exports, $157 billion in travel spending by international visitors in the U.S.
- Of travel exports, $256 billion in travel exports, generating a $69 billion trade surplus.
- Each household will pay $1,340 additional taxes per year without the tax revenue from travel.

1. Out of 20 industries by 2-digit NAICS code
2. Includes travel spending (international visitors spending on travel-related goods and services in the U.S.), international passenger fares on U.S. carriers and all spending for educational and health-related purposes (such as tuition, room and board paid for or provided by educational institutions, hospital charges, treatments, physicians' fees, etc.) made by students and medical patients, along with all expenditures by border, seasonal, and other short-term workers.