TRAVEL IS AN ECONOMIC ENGINE
Why Travel Matters to Maine

TRAVEL AND TOURISM WORKS FOR MAINE
2017 Data

- Domestic and international travelers to Maine spent $4.2 billion in 2017 and generated $516.8 million to federal, state and local governments, dollars that help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers.

- The 35,970 jobs created by travelers to Maine in 2017 represent 7.0% of the state’s total private industry employment.

- Without these jobs generated by domestic and international travel, Maine’s 2017 unemployment rate of 3.3% would have been 8.4% of the labor force.

- For every $1 million spent in Maine by domestic and international travelers, 8.6 jobs are created.

MAINE-BASED TRAVEL COMPANIES

- Maine Tourism Association
- Maine Office of Tourism
- Creative Travel, Inc.

- Maine Huts & Trails
- Sugarloaf Mountain Resort and Conference Center
- Maine Maritime Museum

TRAVEL AND TOURISM IS CRITICAL TO THE U.S. ECONOMY
2018 Data

DIRECT IMPACT

- $1.1 TRILLION in travel spending
- 8.9 MILLION jobs
- $268 BILLION payroll
- $171 BILLION in tax revenue
  each household will pay $1,340 additional taxes per year without the tax revenue from travel

INTERNATIONAL

- #2 INDUSTRY EXPORT
  $256 Billion in travel exports, generating a $69 Billion trade surplus
- Of travel exports, $157 BILLION in travel spending by international visitors in the U.S.

TOTAL IMPACT

- $2.5 TRILLION in U.S. economic output
- 1 in 10 U.S. NON-FARM jobs supported by travel
- 15.7 MILLION American jobs