Travel will power our economic recovery. Why travel matters to

**MAINE**

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

<table>
<thead>
<tr>
<th>STATE</th>
<th>SPENDING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$4.9 Billion</td>
<td>$1.1 Billion</td>
<td>36,626</td>
<td>4</td>
<td>$547.5 Million</td>
</tr>
<tr>
<td>2020</td>
<td>▼ -38%</td>
<td></td>
<td></td>
<td></td>
<td>▼ -30%</td>
</tr>
</tbody>
</table>

In **Maine**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **$4.9 billion** exploring our state
- For every **$1 million** spent in Maine by domestic and international travelers, **7.4 jobs are created**
- The **36,626 travel-supported jobs** represented **7.0% of Maine’s total private industry employment**, without which our unemployment rate of **2.7%** would have been **9.5% of the labor force**
- Travel spending generated **$547.5 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

**Maine** experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 38%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 30%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

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**U.S. TRAVEL ASSOCIATION**