Travel will power our economic recovery. Why travel matters to **MICHIGAN**

*Travel will refuel our economy, rebuild our workforce, and reconnect Americans.*

<table>
<thead>
<tr>
<th>STATE</th>
<th>SPENDING</th>
<th>PAYROLL</th>
<th>JOBS</th>
<th>TRAVEL INDUSTRY EMPLOYMENT RANKING</th>
<th>TAX RECEIPTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$24.9 Billion</td>
<td>$7.3 Billion</td>
<td>203,567</td>
<td>7</td>
<td>$3.6 Billion</td>
</tr>
<tr>
<td>2020</td>
<td>$7.3 Billion down 37%</td>
<td>$7.3 Billion down 37%</td>
<td>7</td>
<td>7</td>
<td>$3.6 Billion down 31%</td>
</tr>
</tbody>
</table>

In **Michigan**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

In 2019:

- Domestic and international travelers spent **$24.9 billion** exploring our state
- For every **$1 million** spent in Michigan by domestic and international travelers, **8.2 jobs are created**
- The **203,567 travel-supported jobs** represented **5.4% of Michigan's total private industry employment**, without which our unemployment rate of **4.1%** would have been **9.3% of the labor force**
- Travel spending generated **$3.6 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

**Michigan** experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 37%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 31%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.